



Pediatric Brain Tumor Foundation

Supported by



Fundraising Guidelines

Thank you very much for your desire to raise funds to help children with pediatric brain tumors.

Our goal is to make it as easy as possible for you. As a family-oriented organization, the PBTF strives to have events at where families are comfortable in participating. We appreciate your efforts on behalf of the children and the Pediatric Brain Tumor Foundation.

1. The event program and all promotional materials and announcements must indicate the following “All proceeds benefit the Pediatric Brain Tumor Foundation.”
2. The Ride for Kids® logo and name is trademarked for the exclusive use of the Pediatric Brain Tumor Foundation (PBTF), and cannot be used or reproduced in any other format without the permission of the PBTF. Your event name should not be similar to the Ride for Kids® name, e.g. it should not be “Cruise for Kids”, “Ride for Children”.
3. PBTF must approve in advance all written and recorded materials that use the name of the Pediatric Brain Tumor Foundation.
4. Evidence of event liability insurance for motorized events in the amount of \$1 million (minimum) is required. (Insurance may be required for some non-motorized events.) Event insurance must list the Pediatric Brain Tumor Foundation as an additional insured and proof of insurance must be supplied.
5. There can be no alcohol-related sponsorships for motorcycle events. Other events requesting alcohol sponsors will be addressed on an individual basis.
6. Events must be of a family-oriented nature.
7. Games of chance (raffles, casino nights, bingo, etc.) are often covered by state laws that regulate these events. All state laws must be adhered to in the conduct of any of these types of events.
8. Events that provide the participant with something of value exceeding a total of \$75, must provide the participant with written information stating the value of the items or things received by the participant.
9. All checks made out to the Pediatric Brain Tumor Foundation (PBTF or Ride for Kids®) must be sent to the foundation headquarters for processing. Checks made out to the Pediatric Brain Tumor Foundation (PBTF or Ride for Kids®) may only be deposited in a Pediatric Brain Tumor Foundation account established by the Pediatric Brain Tumor Foundation.
10. All net proceeds should be sent to the PBTF within 30 days of the event.

We will issue Ride Receipts for funds raised. Please list the names and addresses of each person to be credited so that we can properly allocate the funds and mail the Ride Receipt



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Fundraiser Application

Date _____

1. Name _____

2. Address _____

3. Phone Number _____

4. E-Mail address _____

5. Have you attended a Ride For Kids® event? Yes ___ No ___ Where? _____

6. Date, name and location of your event _____
(Ride for Kids® name may not be used nor a name similar)

7. Please describe the event _____

Use additional pages, if needed

• If this is a game of chance, please describe in detail the manner in which money will be collected, secured and disbursed. **(Events must comply with all relevant state and local laws)**

8. Is this a motorized event which requires insurance? Yes ___ No ___

• If yes, how will insurance be acquired? _____
(Please attach a copy)

9. Projected revenue \$ _____

10. Projected expenses \$ _____

Signature _____ Date _____

Please mail or fax form to:

**Pediatric Brain Tumor Foundation
302 Ridgefield Court
Asheville, NC, 28806
FAX 828.665.6894**

Thank You!