



# Ride for Kids<sup>®</sup> EDITION

December 2005 Volume 10, No. 4

## Ride for Kids<sup>®</sup> tops \$4.1 million in 2005

The Ride for Kids<sup>®</sup> program hit full stride last summer and fall, with more than half of the schedule's 36 events occurring between June 19 and Nov. 6. Generous motorcyclists, fundraisers and patient families raised more than \$4.1 million for the Pediatric Brain Tumor Foundation's research and family support programs in 2005.



Pittsburgh Ride for Kids<sup>®</sup> "star" Eliot

### Pittsburgh

On Sunday, June 19, hundreds of motorcyclists gathered for the fifth annual Pittsburgh Ride for Kids<sup>®</sup> in Cranberry Township, Penn., raising more than \$62,000. Riders enjoyed mild, spring-

like temperatures as they wound through the area's rolling green hills.

Ryan, father of Ride for Kids<sup>®</sup> "star" Eliot, thanked the crowd for its generosity. "The comfort you give to us, the parents, and the day you give our kids to forget everything and have so much fun is priceless."

Top fundraiser honors went to Jim and Wendy Kinest, who raised \$5,724. The top club, GWRRA-PA Chapter E, brought in \$15,176, and the customers of N & R Trike Shop made it the top motorcycle business by raising \$15,904. Fred McIntire of Sandy Lake, Penn., was the winner of a brand-new Honda motorcycle.

Thanks to Bill and Janet Henze, Steve and Laura Kovac, and their dedicated volunteers for conducting a great event.

### Knoxville

One week later on June 25, riders assembled in Knoxville, Tenn., to raise more than \$60,000. It was the fifth such event in Knoxville, which takes place as part of the annual Honda Hoot motorcycle rally.

Featured that day were three young brain

tumor survivors ranging in age from 12 to 20 years. The total raised at the Knoxville ride was \$60,155. Top individual fundraiser honors went to Lori and Doug Stanphill of Franklin, Tenn., who raised \$7,600. The top club, the Tennessee Honda Riders Club of Murfreesboro, Tenn., raised \$18,829, while the customers of Sloan's Honda of Murfreesboro made it the top motorcycle business with \$20,364 in donations. Chris Crews of Vincennes, Ind., was the winner of a brand-new Honda motorcycle.

Thanks went to Knoxville's task force leaders—Geoffrey Greene, Nancy and Dave Miller, and Betty and Dave Roberts—and their hardworking volunteers for putting together a marvelous event.

### Colorado

The next day, more than 400 people gathered at the second annual Colorado Ride for Kids<sup>®</sup>, raising \$43,320. The riders

enjoyed a breezy day of sunshine as they wove through the state's famed canyons, complete with sparkling creeks and rock walls.

The Celebration of Life program featured three young survivors: Devin, 13, Spencer, 12, and Ben, 12. The total raised at the Colorado event was \$43,320. Top individual fundraiser honors went to Pamela McCombs of Windsor, Colo., who raised \$7,612. The top club, GWRRA CO Chapter G, raised \$10,167, while the customers of N.E. Colorado Exchange of Windsor made it the top



Ride for Kids<sup>®</sup> "star" Jessica

motorcycle business with \$12,095 in donations. Pamela McCombs was the winner of a brand-new Honda motorcycle.

Special thanks went to Colorado's task force leaders—Alison and Gray Buckley, Phil Talbott and Mike Ackerman—and their dedicated volunteers for hosting such a great event.

### Indiana

Hundreds of motorcyclists from across the upper Midwest turned out in full force in South Bend, Ind., to show their support for young brain tumor survivors. They raised \$34,602 at the third annual Indiana Ride for Kids<sup>®</sup> on Sunday, July 10.

This year's event was graced by the presence of a very special participant, 7-year-old Lucas, who was one of the event's top five fundraisers (see page 5). Top fundraiser honors went to David and Kathy Bierman of Deerfield, Ill., who raised \$5,500. The top club, GWRRA IL Chapter G2, brought in \$5,875. And the customers of Lake Cycle of Merrillville, Ind., made it the top motorcycle business by raising \$8,664. David Bierman of Deerfield, Ill., was the winner of a brand-new Honda motorcycle.

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Colorado Ride for Kids<sup>®</sup> "stars" Spencer, Devin and Ben

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## FROM THE PRESIDENT'S DESK



### *The Power of a Child*

In 1988, I met a 9-year-old girl named Meredith at a Christmas party for children who had completed treatment for brain tumors. I had no way of knowing how she would change my life, but in her own gentle way she effected a movement that many years later is making an incredibly important impact on childhood brain tumors.

Meredith became the poster child for the Atlanta Ride for Kids®, and over time my wife, Dianne, and I became friends with her family. As we promoted the event, Meredith met many local motorcyclists, each as entranced by this bright young girl as I was. She had a maturity and understanding of life that far exceeded her youth, and she never failed to surprise us with her conversations about life.

At that time, I hadn't yet interviewed a child as one of our "stars" at an event. At the encouragement of Meredith's mother, however, I brought her on stage to talk about how the motorcyclists had affected her life. The entire audience was impressed with her charm, wisdom and calm demeanor in front of hundreds of people. It was one of those classic "Meredith Moments."

Unfortunately, Meredith's tumor returned, and in spite of the valiant efforts of her family and the medical community, she lost her battle in 1990. Those of us who had come to know and love her were devastated by her passing. The day after she died her mother called to ask if I would be a pallbearer. I've been blessed with some great honors in my life, but that remains to this day one of the most memorable.

The funeral was one of the most beautiful and yet saddest occasions of my life. While carrying her casket out of the church, I quietly made her a promise that I would leave my career behind and devote my life to finding a way to stop youngsters from being taken by brain tumors. How that came to fulfillment is worthy of telling another time, but suffice to say that I have never wavered in that promise.

Perhaps the most beautiful part of this story is that hundreds upon thousands of people who never met Meredith have joined in the fulfillment of that promise made on a warm spring day 15 years ago. And because each of you have given of your time, talents and resources, her life is being honored today as we watch more and more children survive the rigors of their brain tumors through the work of the Pediatric Brain Tumor Foundation.

In each of our hearts, Meredith is very much alive today, while her courageous spirit is the fuel that propels us forward to our next life-saving discovery.

Godspeed, Meredith!  
*Mike Traynor*

## MAILBOX

July 2005

Dear Riders—

Thank you for helping to raise money to help find a cure for kids like me. I became sick in July 2002. It was really scary. I began seeing two of everything; I fell down a flight of stairs at the beach and started to not be awake. My mom rushed me to the Urgent Care and from there I was taken to the hospital. After they took some pictures of my brain the doctor came out and told my Mom and Dad I was real sick. I really did not understand what was going on but it was scary. I had surgery on July 8<sup>th</sup> and became a different person. I no longer can walk by myself, or see like I used to. I can't run with the kids like I used to or go to someone's house to play. I hope the doctors will find a cure so other kids do not have to go through this and that the doctors are able to help me get better.

Thanks again and let's roll!!

Maggie

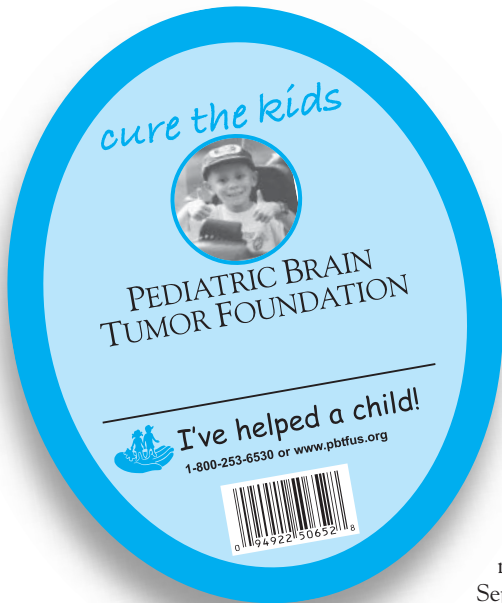
## PICTURES OF HOPE



*Birthdays are always a time of hope, especially for brain tumor survivors. Just ask Nicholas, who enjoyed digging in to his Blue's Clues cake at his 4th birthday party!*

*(Parents, we invite you to send in photographs of and artwork by your young brain tumor survivors for possible use in a future edition of The Helping Hand.)*

# PBTF promotes awareness of childhood cancer issues



Childhood cancer is the number one killer of children between the ages of 1 and 14—and pediatric brain tumors are its most lethal form. Every September, the United States recognizes Childhood Cancer Awareness Month, and this year the Pediatric Brain Tumor

Foundation once again focused on raising awareness of childhood brain tumors in its hometown of Asheville, N.C.

The PBTF invited several Asheville businesses to join the effort to raise money to find a cure for this killer of children. Ingles supermarkets, Bank of Asheville, Earth Fare organic grocery stores, Beverly-Hanks & Associates Real Estate, the Asheville Tourists minor league baseball team, and WLOS-TV all got involved. The governor of North Carolina and the mayor of the city of Asheville also proclaimed

September 2005 as Childhood Cancer Awareness Month.

The recognition events kicked off on Sunday, Aug. 28 at the 12th annual Asheville Ride for Kids® event, which raised \$92,500. The next day, the Asheville Tourists baseball team hosted “Cure the Kids Night” at McCormick Field, where ticket holders registered to win a gift certificate donated by Earth Fare and a bat autographed by the team.

Throughout September, Bank of Asheville branches sold hundreds of PBTF fundraising cutouts, featuring the face of Ride for Kids® “star” Ethan. Beverly-Hanks & Associates challenged its local agents to make a donation for each residential home closing and featured the PBTF in its September advertising. Banc of America Investment Services also donated a pair of tickets to the sold-out Carolina Panthers/Minnesota Vikings game on Oct. 30. The tickets were purchased within 15 minutes of being placed on eBay. (See page 12 for information on how your online auctions can benefit the PBTF.)

The awareness campaign continues. The cutouts were in Ingles stores during November and in Asheville SunTrust Bank branches in December. □

## Sidecars reveal a whole new “side” of motorcycling

For Jon Cheney, motorcycling just keeps getting better and better. The Winston-Salem, NC, native first rode motorcycles as a teenager, but his love affair with sidecars began six years ago when he purchased a Ural. Today, he also owns a 1990 Gold Wing adapted for a Daytona sidecar rig.

“I considered buying a sidecar for a long time. Then a friend of mine got one and loved it, so I decided to get one as well,” says Cheney, who is now the NC state representative for the United Sidecar Association (USA).

In fact, it was Cheney’s membership in that organization that eventually led him to the Asheville Ride for Kids®, which he has attended since 2001. “The USA publishes a magazine called *The Sidecarist*. I read an article there asking for help carrying kids at the Ride for Kids and I decided to get involved.”

“Riding in a sidecar opens motorcycling to non-riders, family members and those with disabilities,” explains Cheney. “Some people even put pets in their sidecars.” The participation of sidecarists is a blessing for Ride for Kids® “stars,” brain tumor survivors who regularly attend the events. Tucked comfortably into a sidecar, these kids and their family members can have a front row seat in the actual ride itself.

When asked about his favorite memories, Cheney reflects on the life of Maryann Sluder, the bright-spirited N.C. girl who lost her battle with a brain tumor in 2003. “My friend Steve Jackson carried Maryann in his sidecar at the Asheville Ride for Kids for two years. He had lost a sidecar friend to cancer and bringing such joy to Maryann meant the world to him, to all of us.”

What advice does Cheney have for sidecarists who are considering attending the Ride for Kids®? “It’s wonderful to come to a Ride with a sidecar, and the PBTF is very encouraging and supportive. And there is nothing more inspiring than seeing the excitement on the faces of these children when they get to ride.”

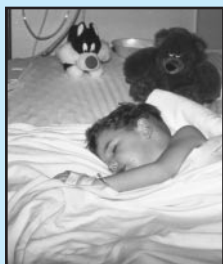
Editor’s note: If you or someone you know would like more information about providing a sidecar ride to a brain tumor survivor or family member at a Ride for Kids® event, please contact Louise Noble at (800) 253-6530 or [familysupport@pbtfus.org](mailto:familysupport@pbtfus.org). □



Jon and Ethel Cheney and friends at the Asheville Ride for Kids® in August 2005.

# WHERE HOPE SPRINGS ETERNAL

*Stories of hope from survivors, caregivers and researchers*



Adam in the hospital (1992), at the Columbia Ride for Kids® with Mike Traynor (1993), and in his graduation photo (2005).

## Scholarship recipients winners in more ways than one

Adam, 19, has attended the Columbia Ride for Kids® event since 1992. Diagnosed with a brain tumor at 5, he is now studying at Baltimore County Community College with the help of a PBTF college scholarship. This essay is excerpted from his scholarship application.

The doctors found my brain tumor when I was 5 years old. I remember throwing up on the way to the doctor's office the day they found the tumor. I remember receiving a dozen handmade "get well soon" cards from my sisters' classmates and a Gameboy from my parents, then receiving shots from the nurse. I remember my mom singing "Puff the Magic Dragon" to me the night of the surgery. (She thought I was crying because I was scared, but actually I was crying because I felt bad for Puff being abandoned by that boy.) Although I barely remember anything pertaining to cancer before the surgery, I do remember the aftermath of the cancer.

After my surgery, I could barely hold my head up on my own. Physical therapy got me back on my feet (no pun intended) and, over the course of a few months, I relearned how to sit up, stand, and walk independently. It took me years to learn to swim and even longer to ride a bike, but some of the damage is still apparent. I have very poor balance and the left side of my body is weaker and less coordinated than my right. Actually, my surgeon suggested that my hand-eye coordination improved so much in the first year because of me playing video games so much. (Thank you, Nintendo.)

Even years later, people who found out what I had gone through congratulated me and made me seem like a hero because I was so "brave." Not that I don't appreciate them saying those things, but I think that having cancer so young might actually be easier than when you're older, when you know what's actually going on. I think that those who get cancer when they're older, more aware, and have more responsibilities, are the brave ones. □

## Heroes

by Michelle Higa

*You are the people that we most admire,  
The type of people that we would like to be.  
You are our heroes, unselfish and pure  
And because of all of you, we are here today  
Touching people's lives as you have touched ours  
You bring hope, love, and support in our darkest hours.  
Today we come together, though soon we must part  
A little piece of you remains in our hearts.  
Held with so much emotion it is hard to express  
Our life long gratitude for all that you have done  
You will be part of everything we do;  
When we need strength, we will look inside for you.  
For you are our heroes, and you bring us light  
Visions of our future, looking so bright  
Thank you for giving us the opportunity to shine.  
You are in all of our hearts, as you are in mine.  
Thank you. □*

Michelle Higa is the first PBTF scholarship recipient to graduate from college.



## In Memoriam: Michael Panzera

Michael Panzera, a lifelong resident of Columbia, Md., was diagnosed with a brain tumor the fall of his junior year of high school. After suddenly being plagued with headaches, nausea, blurred vision and loss of coordination on the soccer field, he was sent to Johns Hopkins Hospital for surgery. Michael was home-schooled while undergoing radiation and chemotherapy treatment, but returned to graduate with his high school class and receive a college scholarship from the Pediatric Brain Tumor Foundation. His classmates voted him "Most Likely to be Remembered."

After completing his first semester at the University of Maryland, Michael learned that his cancer had returned. During his treatment he befriended other cancer patients and children with disabilities. He also spoke at the Columbia Ride for Kids® in 2004. Michael Panzera died at 19 on Aug. 15. His mother, Kathleen, rode in his place at this year's event □

The **CYCLE WORLD** JOSEPH C. PARKHURST EDUCATION FUND and the PEDIATRIC BRAIN TUMOR FOUNDATION announce their 2005 college scholarship awards to young brain tumor survivors



**Joe Parkhurst**



PEDIATRIC BRAIN TUMOR FOUNDATION



The **Cycle World** Joseph C. Parkhurst Education Fund and the Pediatric Brain Tumor Foundation (PBTf) are pleased to announce 38 new college scholarships for young brain tumor survivors from across the United States for the 2005 academic year. The new recipients bring the total of active PBTf college scholarships to 88. The scholarships are funded by the **Cycle World** Joseph C. Parkhurst Education Fund with matching funds from the Pediatric Brain Tumor Foundation. Joe Parkhurst was the founder and original publisher of **Cycle World** magazine. The Pediatric Brain Tumor Foundation is supported by the national Ride for Kids® program. For more information about the Pediatric Brain Tumor Foundation or the Ride for Kids®, please visit [pbtfus.org](http://pbtfus.org) or [rideforkids.org](http://rideforkids.org) or call (800) 253-6530.



**Lauren**  
Valdosta State University



**Jessica**  
Central Maine Community College



**Ben**  
University of Kentucky



**Heather**  
Auburn University



**Daniel**  
Valdosta State University



**Joshua**  
Catauba College



**Kara**  
Flagler College



**Rebecca**  
Southeast Community College



**Brystal**  
University of Colorado,  
Colorado Springs



**Janelle**  
Jefferson College



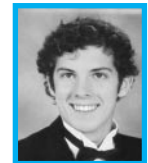
**Robert**  
Arkansas Technical University



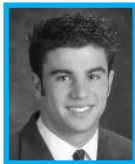
**Annelda**  
Hill College



**Adam**  
Community College of Baltimore County



**Aubrey**  
Virginia Commonwealth University



**Nicholas**  
University of Akron



**William**  
Auburn University



**Matthew**  
Southern Wesleyan University



**Kyle**  
Polk Community College



**Stephanie**  
Joliet Junior College



**Jonathan**  
California State University,  
San Marcos



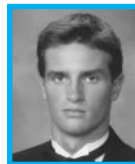
**Lucy**  
Finlandia University



**Casey**  
Virginia Wesleyan College



**Charlene**  
Spokane Falls Community College



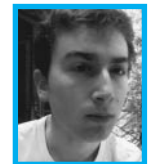
**Ryan**  
California Polytechnic State University



**Steven**  
SUNY Fredonia



**Brooke**  
University of Kentucky



**Ben**  
Truman State University



**Karina**  
Mira Costa Community College



**John**  
Suffolk County Community College



**Ashley**  
Southwestern Illinois College



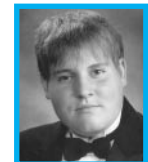
**Matt**  
Temple University



**Daniel**  
Oklahoma Baptist University



**Spencer**  
Maryland Institute College of Art



**Campbell**  
Abraham Baldwin Agricultural College



**Ryan**  
Northwestern University



**Kevin**  
University of Kentucky



**Amanda**  
University of California,  
Los Angeles



**Yi**  
Houston Community College

IN MEMORIAM  
PBTf Scholarship Recipient  
**Michael Panzera**  
1985-2005

To make donations to the **Cycle World** Joseph C. Parkhurst Education Fund and the PEDIATRIC BRAIN TUMOR FOUNDATION, please call (800) 253-6530.

# FANTASTIC FUNDRAISERS

## Some riders can't get enough of a good thing

There's something about a Ride for Kids® event that just gets into your blood. Whether it's cheering for your heroes—childhood brain tumor survivors—in the Celebration of Life ceremony, the thrill of raising funds for an important cause, the camaraderie of fellow riders, or riding in an impressively long, police-escorted parade of motorcycles, you just can't seem to get enough. You're hooked and there's only one cure: going to as many Ride for Kids® events as you possibly can.

Buster Moldenhauer knows what it's like. "I ride in other Ride for Kids events to help support the Foundation's efforts in other places and, moreover, to multiply the precious gift of love I've received from everyone I've met in the RFK movement," he says. A longtime participant in the Atlanta Ride for Kids®, Moldenhauer started going to the Chicagoland Ride for Kids® in the early 90s. "The strength, courage, and character of these kids, their families and the dedicated volunteers all over this great country of ours are an inspiration to me that carries over into many facets of my life."

Now that the Ride for Kids® is in 36 cities nationwide, it's not uncommon to bump into familiar faces at multiple events. Joe Bentz of Madison, Wis., is a good example. "I was introduced to the Ride for Kids at the Chicagoland ride. I became a member of their task force, [because] we were starting the Madison ride the next year. I've attended rides in St. Louis and St. Paul as well. And this year, two of us will help with the Indiana event in South Bend. We like to meet people, and of course we love riding our two-wheel steeds."

Out west, Brian "Tink" Tinkler, a longtime employee of American Honda, has ventured far and wide from his home event in Torrance, Calif. "Of all the things I do with my life, participating in a Ride for Kids event is the most important thing I do," he says. "This year I hope to ride to five or six events here on the West Coast, and I'm looking forward to each and every one of them as if they were my first. I still get that lump in my throat, and a tear in my eye, at every Celebration of Life ceremony. I know that there are like-minded people at each Ride for Kids event, taking time out of their lives to support something that is important to them, too."

In Houston, Texas, task force leader Ronnie Lunsford had this to say: "I liken our event to Christmas. You prepare all year for that morning and just like Christmas, it's over too quickly. I want to sit and look at the tree and the presents, but we have to tear down, repack, and do the accounting. So I really enjoy just being a participant in another Ride for Kids event, and I want to support the task force leaders in other cities, as well."

Lunsford's belief in the Foundation's mission took him on a very special ride last year. "Jon Wilson and I rode over to the Louisiana Ride for Kids in the fall. Jon's son, Brian, had just passed away from his brain tumor in May after a very courageous struggle. The ride over there, and the event itself, was good therapy for both of us."

Next year at your hometown Ride for Kids® event, if you spot a participant in an RFK T-shirt from another city, walk over, give them a big welcome hug and tell them how much you appreciate their support. Under that shirt beats the heart of a wonderful, caring individual. There's something about a Ride for Kids® event that just gets into your blood. ■

## Young Luke a star in war on brain tumors

Seven-year-old Luke is an amazing young man. Now three and a half years past his diagnosis of a brain tumor, he enjoys being one of the PBTF's special "stars" at the Indiana Ride for Kids®. This past summer, Luke and his family came up with a unique way of raising money for the PBTF. By placing four ads in local newspapers in Indiana and Michigan and sending postcards to nearby businesses, the 7-year-old raised more than \$5,000 for the event. In fact, he was one of the top five fundraisers at the event! Luke has sent more than 100 personal "thank-you" cards—complete with hand-drawn pictures—to everyone who has made a donation. With checks still arriving to a special post office box that was set up to receive them, Luke already has a head start on the 2006 event. ■



Ride for Kids® "star" and champion fundraiser Luke



## Matching fun with funds

GWRRR-PA Chapter T, the Roof Garden Riders from Somerset, Pa., held their annual PBTF fundraiser at the local Wal-Mart on May 22. Ride for Kids®-painted balloons were handed out and the club sold hot dogs, chili and baked goods. Thanks to Wal-Mart's matching funds program, the riders raised \$1,604 for the Pittsburgh event. They had a great time raised awareness about childhood brain tumors and collecting funds for research.

## Planning a fundraiser of your own?

If you're planning a fundraiser for PBTF, please go to [pbtfus.org/donate](http://pbtfus.org/donate) and click on "Fundraising Application." Fill out the form and send it to us, and we'll contact you as quickly as possible if we have any questions. Another great way to raise funds is to set up a personal fundraising page online. This allows you to accept credit card donations from around the world, with the funds going directly to PBTF. Simply go to [justgiving.com/pfp/pbtfus](http://justgiving.com/pfp/pbtfus) to get started! ■

## Drawing raises funds at Cycle World International Motorcycle Shows

The PBTF is pleased to announce the sixth consecutive season of the popular *Cycle World/Ride for Kids*® motorcycle drawing. Since its inception, the program has raised more than \$250,000 to help the PBTF fund its mission to find the cause and cure of pediatric brain tumors.



Call (800) 253-6530 for ticket information.

This fall and winter, motorcyclists from across the country will flock to 13 cities to attend one of the 25th annual *Cycle World International Motorcycle Shows*. While viewing the latest offerings from motorcycle manufacturers and aftermarket suppliers, riders are encouraged to stop by the *Cycle World* booth to register for a chance to win a beautifully restored 1963 Honda CL-72 E Scrambler.

Those unable to attend may obtain tickets by mail or phone. For ticket information, write to Pediatric Brain Tumor Foundation, Attn: Cycle World Motorcycle Drawing, 302 Ridgefield Ct., Asheville, NC 28806, or call (800) 253-6530.

The winner will be drawn by the PBTF at 4 p.m. Eastern on Monday, May 2, 2006. Be sure to attend the show nearest you and tell your friends. Who knows, you may be the lucky winner of a rare collector's item!

## 2006 Cycle World International Motorcycle Show schedule

- Jan. 6-8 . . . . .Rock Financial Showplace, Novi, MI
- Jan. 13-15 . . . . .Washington Convention Center, Washington, DC
- Jan. 20-22 . . . . .Jacob K. Javits Center, New York, NY
- Jan. 27-29 . . . . .IX Center, Cleveland, OH
- Feb. 3-5 . . . . .Minneapolis Convention Center, Minneapolis, MN
- Feb. 10-12 . . . . .Donald E. Stevens Convention Center, Chicago, IL
- March 17-19 . . . . .Cobb Galleria Centre, Atlanta, GA

## Missouri motorcyclist wins Honda CBR1000RR Repsol edition

The PBTF congratulates Joseph Murdick of Imperial, Mo., the winner of a brand-new Honda CBR1000RR Repsol Edition® motorcycle generously donated by the Honda Rider's Club of America (HRCA).

Murdick was one of thousands who participated in a PBTF promotion that raised more than \$13,600 during the Laguna Seca MotoGP in Monterey, Ca., July 8-10, 2005. The motorcycle's design was inspired by the Honda RC 211V Repsol racer that Honda's Nicky Hayden rode to a stunning victory that same weekend.

The Foundation is grateful for the generosity of motorcycling enthusiasts and the HRCA, which has been the presenting sponsor of the national Ride for Kids® program since 1991. □

## Ride for Kids® update

(continued from page 1)



Indiana Ride for Kids® "star" Isabella

Thanks went to task force leaders Jennifer and Tony Certa and Claudette and Bobby Newman, along with their dedicated volunteers, for conducting such a phenomenal Ride for Kids® event.

## Chicagoland

Thousands of big-hearted motorcyclists showed their support for young brain tumor survivors at the 17th annual Chicagoland Ride for Kids® in Northbrook, Ill., on Sunday, July 17. The largest event on the Ride for Kids® schedule did not disappoint, raising the most funds of the year, \$362,539.

On hand to inspire hope among the 15 young brain tumor survivors and the 2,600 motorcyclists were Carra, 19, and Ashley, 18, both of whom are attending college with the help of a PBTF scholarship.

Top fundraiser honors went to Stacia Skinner of Mt. Prospect, Ill., who raised \$20,601. The top club, GWRRA IL Chapter G2, raised \$96,076, while the customers of Nielsen Enterprises of Lake Villa, Ill., made it the top motorcycle business with \$107,939 in donations. Yarko Tymciurak of Chicago was the winner of a brand-new Honda motorcycle.

Appreciation went to Chicagoland's task force leaders—Bob Wagner, Larry Dubisz and Rick Montgomery—and their hardworking volunteers for putting together a spectacular event.



Chicagoland Ride for Kids® "star" Ashley

## Utica

Meanwhile, a few hundred miles east, hundreds of motorcyclists participated in the eighth annual Ride for Kids® event in Utica, N.Y., raising \$110,205. Despite the booming thunderstorm that occurred during registration, the skies were clear as riders made their way to the foot of the Adirondacks.



Ride for Kids® "star" Cassandra and friends

The moving Celebration of Life program that followed honored seven young brain tumor survivors. Utica's top individual fundraisers were Jill and Peter Weidman of Queensbury, N.Y., who raised \$10,400. The top club, the STAR Society, raised \$13,559, while the customers of D&M Accessories of Yorkville, N.Y., contributed \$21,427 to make it the top motorcycle business. Steve Clary of Mohawk, N.Y., won the grand prize, a brand-new Honda motorcycle.

Thanks went to Utica's task force leaders—Kathy and Ken Sweatman and Karen and Steve Clary—and their dedicated volunteers for conducting a fantastic ride.

## Minnesota

On Sunday, July 24, overcast skies gave way to bright sunshine in White Bear Lake, Minn., as 450 motorcyclists gathered for the 13th annual Minnesota Ride for Kids®, raising \$81,746. Against a backdrop of sparkling lakes and green fields, the participants heard the touching stories of children who have battled their disease.

Top individual fundraiser honors went to



Minnesota Ride for Kids® "star" Lauren

Bruce and Sandy Schafer of Eagan, Minn., who raised \$7,800. The top club, MN Wings-Twin Cities Chapter, brought in \$12,385, and the customers of The Hitching Post of St. Paul raised \$13,189 to make it the top motorcycle business. Sandy Schafer of Eagan was the lucky winner of a brand-new Honda motorcycle.

Thanks went to Minnesota's Ride for Kids® task force leaders—Tippy Scully, Denny Schouvelier Sr. and Sandy and Bruce Schafer—and their hardworking volunteer force for putting on a great event.



**Marysville Ride for Kids® “star” Seth and his mom**

### Marysville

Saturday, July 30 was a spectacular summer day in Marysville, Ohio, as 500 riders gathered for the 13th annual Marysville Ride for Kids®. At the day's end, the group had raised \$114,567.

Three young brain tumor survivors shared their stories with the crowd. Seth, 6, and Zack, 9, were joined by 17-year-old Matt, who praised the fundraisers for their hard work.

Top individual fundraiser honors went to Carol and Ken Denman, who raised \$12,400. The top club, GWRRA-OH Chapter B2, brought in \$17,603, and the customers of Wing Dreams of Bellefontaine, Ohio, raised \$16,500 to make it the top motorcycle business. “We came last year and the kids had us in tears and it just energized us to help find a cure,” said Tim Harman of Wing Dreams. Richard C. Bell of Coeymans Hollow, N.Y., was the lucky winner of a brand-new Honda motorcycle.

Thanks went to Marysville Ride for Kids® task force leaders Altrice Hogans and LouAnn McKeen, along with their dedicated volunteers, for hosting an outstanding event.

### Hudson Valley

Sunday, Aug. 7 marked the 13th annual Hudson Valley Ride for Kids® and before the day was done, participants had raised \$124,890. Along the ride, more than 750 participants enjoyed the breathtaking views of the Hudson River and the Palisades.

Steven, father of brain tumor survivor Stefanie, expressed his gratitude with great emotion. “If it was not for people raising money for the PBTF, my daughter would not have a chance,” he said.

Top individual fundraiser honors went to Marianne Loose and her daughter, brain tumor survivor Lauren, of Easton, Penn., who raised \$15,000. The Liam Reda Foundation Motorcycle Club of Suffern, N.Y., riding in memory of Liam Reda, brought \$19,540 to the event, and the customers of Rockwell Cycles of Fort Montgomery, N.Y., made it the top motorcycle business with \$5,792 in donations. Micah Maughan of Brooklyn, N.Y., was the winner of a brand-new Honda motorcycle.

Thanks went to Hudson Valley's task force leaders—Linda and Walter Buchanan, Jack Jones, and Patty and Kevin Weir—and their hardworking volunteers for putting together a phenomenal ride.



**Hudson Valley Ride for Kids® participant Grace**

### Madison

The second annual Madison, Wis., Ride for Kids® event was also on Aug. 7, and participants were delighted to learn that they raised \$57,668. The riders enjoyed a picturesque route that wound past lakes, farmland and through Devil's Lake State Park before culminating at the base of the ski slopes at the Devil's Lake Resort in Merrimac.

Seven young brain tumor survivors took part in the Celebration of Life program,



**Ride for Kids® “star” Susan**

including 21-year-old Joel, a PBTF scholarship recipient. Madison's top individual fundraisers were Randy and Trevor Gulseth of Two Rivers, Wisc., who raised \$10,002. The top club was GWRRA WI Chapter J, whose members brought \$10,592. The customers of Nielsen Enterprises of Lake Villa, Ill., raised \$5,740 to make it the top motorcycle business. David Bierman of Deerfield, Ill., won the grand prize, a brand-new Honda motorcycle.

Special thanks went to task force leaders Joe Bentz, Michael Witt and Merle Coggins, along with their dedicated volunteers, for conducting such a successful second-year event.



**New England Ride for Kids® “star” Ryen with task force leader Dave Odess**

### New England

More than 275 New Englanders turned out on Sunday, Aug. 21 for the eighth annual Ride for Kids® event in North Oxford, Mass. Punctuated by a morning of thunder and lightning, the riders felt the electricity in the air as they learned that their efforts had brought in \$61,219.

Ralph, father of 5-year-old survivor Ryen, told the crowd that in the past year, Ryen's tumors have stabilized and improved. As tears ran down

Ralph's face, Ryen wiped them away with his shirt.

Top individual fundraiser honors went to Dave Odess and Perry Robertson, who raised \$6,040. The top club, GWRRA RI Chapter B, raised \$20,011, while the customers of Venco Wings of Loudon, N.H., made it the top motorcycle business with \$9,060 in donations. Dave Odess was the winner of a brand-new Honda motorcycle.

Appreciation went to New England's task force leaders, Wayne and Shirley Anderson and Dave Odess—and their hardworking volunteers for putting together such a wonderful ride.

### Salt Lake City

Riders gathered in the shadow of the spectacular Wasatch Mountains on Sunday, Aug. 21, at the first Salt Lake City Ride for Kids®, which raised more than \$19,500. They enjoyed breathtaking views of East Canyon Reservoir and heard moving testimonials from brain tumor survivors and family members.

Top individual fundraiser honors went to Walter and Donna Young of Elko, Nev., who raised \$5,013. The top club was Riders of the Spirit (CMA) of Elko, whose members brought \$7,224. The customers of Kruzers of Elko raised \$7,264 to make it the top motorcycle business. Spero Politis of Salt Lake City won the grand prize, a brand-new Honda motorcycle.

Thanks went to task force leaders Ron and Sheila Mazurek and Chuck Packard, along with their dedicated volunteers, for organizing the first-year event.



**Salt Lake City “star” Cameron**

### Ann Arbor

Hundreds of caring motorcyclists rode together in Ann Arbor, Mich., on Sunday, Aug. 28, at the 14th annual Ride for Kids® to raise \$82,972. Accompanied by cloudless blue skies, the 475 riders departed Washtenaw Community College and traveled along winding, tree-lined rural roads in the early morning hours.

Alan, the father of PBTF scholarship winner Caroline, expressed his appreciation for PBTF's family support program, “When this happened to us, the foundation made it feel like our family grew,” he said. “We found strength and support when we needed it.”

Top individual fundraiser honors went to Lewis and Cindy Shuler of Angola, Ind., who raised \$10,300. The top club was Cycle

Conservation Club of Michigan, whose members brought \$20,643. The customers of Central Motorsports of Mt. Pleasant, Mich., raised \$8,601 to make it the top motorcycle business. Connie Hatch of Westland, Mich., won the grand prize, a brand-new Honda motorcycle.

Thanks went to task force leaders Kathy and Bill Chapin, along with their dedicated volunteers, for putting together a well-run event.

## Asheville

A thousand miles to the south on that same day, 825 motorcyclists turned out in Asheville, N.C., to raise \$92,500 at the 12th annual Ride for Kids® event. The participants celebrated the lives of 11 young brain tumor survivors who were the day's special stars.



Asheville Ride for Kids® "star" Matthew

Three of the older children shared their inspiring stories—Matthew and Julia are attending college with the help of PBTF scholarships, while Adam, who has been cancer-free for 20 years, got married this past fall.

The top individual fundraisers were Denise Mathers and Leah Sherritt, who brought \$6,500. The top club, GWRRA NC Chapter M2, raised \$14,000, while the customers of M.R. Honda of Asheville made it the top motorcycle business with \$11,026 in donations. Ray Hobby was the winner of a brand-new Honda motorcycle.

Appreciation went to Asheville's task force leaders, Shelba and Terry Murray, and their hardworking volunteers for organizing such a fantastic ride.

## Puget Sound

Sunday, Sept. 11 brought smiles to the faces of hundreds of motorcyclists who raised \$98,892 at the 13th annual Puget Sound Ride for Kids®. The mild and overcast day did not dampen the spirits of those present, especially the ten local childhood brain tumor survivors who took to the stage after the ride.

Top fundraiser honors went to Mary and Mick Rairdin, who raised \$12,000. The top club, GWTA WA Chapter C, brought in \$24,680, and the customers of Hinshaw's Motorcycle Store of Auburn, Wash., made it the top dealer by raising \$23,788. James Young of Bothell, Wash., was the winner of a brand-new Honda motorcycle.

Thanks went to task force leaders Dick and Ginny Stryker, Ella Ralstin, Joel Woods and Mick Rairdin, along with their dedicated volunteers, for conducting such a phenomenal Ride for Kids® event.



Ann Arbor Ride for Kids® participant enjoys her sidecar ride



Puget Sound Ride for Kids® "star" Nick and his parents



Philadelphia Ride for Kids® "stars"

## Philadelphia

It was a red-letter day in Philadelphia on Sunday, Sept. 18 as motorcyclists raised \$67,445, an all-time record for a first-year event.

The police-escorted ride wound through Valley Forge National Historic Park, then traveled on twisting roads over covered bridges to reach Longwood Gardens, once a private estate of the duPont family.

Afterward, brain tumor survivors Tyler, Angelina, Emily, John, Kyle and Jessica and Michelle Smith, host of Speed TV's "American

Thunder," cheered for the top individual fundraisers, Allan Waer and Joan Tuttle of Sayre, Penn., who brought \$11,700. The top club, GWRRA VA Chapter O, raised \$5,067, while the customers of Bob's Honda of Sayre made it the top motorcycle business with \$11,700 in donations. Charles Rutter of Birchrunville, Penn., won the grand prize, a brand-new Honda motorcycle.

Gratitude went to Philadelphia's task force leaders, Joel Samick, Mitzi and Lee Krauss, and Rex Alfes, along with their hardworking volunteers, for organizing such a wonderful first-year ride.

## St. Louis

On the same day, the spirit of St. Louis was undaunted by rainstorms as scores of riders gathered for the area's fifth annual Ride for Kids® event. Following a ride along the backroads of eastern Missouri and the Meramec River, the participants learned the event had raised \$66,102.

Five young brain tumor survivors were on hand at the Celebration of Life program to share in the day's festivities.

Top individual fundraiser honors went to Dave Mungenast of Sunset Hills, Mo., who raised \$6,000. The top club was Road Riders for Jesus, whose members brought \$8,096. The customers of Niehaus Motorcycles of Litchfield, Ill., raised \$12,081 to make it the top motorcycle business. Carl Crackel of Hillsboro, Mo., won the grand prize, a brand-new Honda motorcycle.



St. Louis Ride for Kids® "star" Brian

Thanks went to task force leaders Mary and Greg Hoette, Angie and Norm Riekema, and Roger Snyder, along with their committed volunteers, for putting together a super event.

## Birmingham

The remnants of Hurricane Rita didn't deter more than 250 people from gathering for the fourth annual Birmingham Ride for Kids®. It was wet, windy and warm as the police-escorted ride went through the rolling hills and farms of rural Shelby County.

The participants were treated to a program honoring eight young brain tumor survivors, including 2-year-old Avery, who was unable to speak due to her treatment. The total raised in Birmingham was \$47,961. Top individual fundraiser honors went to Claudio and Paola Chaves, who raised \$9,510 in memory of their son Joshua. The top club was Southern Cruisers of Birmingham, whose members brought \$9,410. The customers of American Cycle Center of Birmingham raised \$6,895 to make it the top motorcycle business. Kevin Howze of Calera, Ala., won the grand prize, a brand-new Honda motorcycle. Special thanks went to task force leaders Joyce and Bill Smith and Anita and Roy Fosnight, and their dedicated volunteers, for putting together a great event.



Birmingham Ride for Kids® "star" Ryan

## Columbia

More than 800 motorcyclists, fundraisers, patient families and volunteers turned out at The Mall in Columbia for the 14th annual Columbia Ride for Kids® on Sunday, Sept. 25. The ride route followed winding backcountry roads past horse farms and beautiful country estates as it made its way to Lincoln Technical Institute in Columbia. Thirteen young brain tumor survivors took part in the Celebration of Life program, which also honored the life of 19-year-old Michael (see page 4).



Columbia Ride for Kids® "star" Bobby

The Columbia event raised a total of \$194,081. The top individual fundraiser was Bob Henig of Jessup, Md., who brought \$22,074. The top club, Manassas Honda Riders Club of Manassas, Va., raised \$23,967, while the customers of Bob's BMW of

Jessup/Columbia made it the top motorcycle business with \$44,313 in donations. Lou Mitchell from Dale City, Va., won the grand prize, a brand-new Honda motorcycle.

Heartfelt appreciation went to Columbia's task force leaders—Kevin and Christine Merrill, Rene Hernandez, Roy Carpenter, and Taryn Wilson-Wheatley—along with their hardworking volunteers, for a fantastic event.

## Portland

More than 160 people joined the first annual Portland Ride for Kids® on Sunday, Oct. 2 despite hard rain and unseasonably cold and windy weather. The police-escorted riders enjoyed touring the countryside west of Portland and circled beautiful Haag Lake before the moving Celebration of Life program. Four young brain tumor survivors took part in the festivities: Kai, 3; Sara and Nick, 8; and Milani, 20.

The event raised a total of \$16,046. Top individual fundraiser honors went to Jerry and Sharon Lenz of Tigard, Ore., who raised \$3,000. The top club was Tigard Touring (HRCA) of Tigard, whose members brought \$3,300. The customers of Beaverton Honda of Beaverton, Ore., raised \$5,445 to make it the top motorcycle business. Ronda Salholm of Portland won the grand prize, a brand-new Honda motorcycle. Many thanks went to task force leaders Irene and Jeff Springston, Barbara and Ron Carver, and Char Messinger, along with their hardworking volunteers, for putting together this first-year event.

## Sacramento

Northern California motorcyclists turned out in full force for the 13th annual Sacramento Ride for Kids® on Sunday, Oct. 2. Their fundraising efforts on behalf of kids fighting brain tumors gave the Pediatric Brain Tumor Foundation \$170,818 for its medical research and family support programs.

A cool, breezy morning greeted more than 550 motorcyclists, fundraisers, patient families and volunteers at the 13th annual Sacramento event. From Yolo County Fairgrounds in Woodland, the police-escorted ride traveled the scenic roads of northern California's "Gold Country." Nineteen Ride for Kids® "stars" were on hand for the event.

The top individual fundraisers were Ann and Kirk Harry of El Dorado Hills, Calif., who brought \$22,000 in memory of their son Sam. The top club was GWTA Chapter O of Bela Vista, Calif., whose members raised \$37,962, while the customers of Jim & Jim's Yamaha of Santa Rosa, Calif., made it the top motorcycle business with \$28,811 in donations. Pete and Heidi Modeste of Roseville, Calif., won the grand prize, a brand-new Honda motorcycle.

Special thanks went to Sacramento's task force leaders—Lillian and Jack Cushman and Kathy and Jon Carlson, along with their dedicated volunteers, for hosting a great event.

## Dallas/Fort Worth

Texans like to say there's nothing small about their state, and that was certainly the case at the third annual Dallas/Fort Worth Ride for Kids® on Sunday, Oct. 9. More than 350 motorcyclists, fundraisers, patient families and volunteers turned out on a gorgeous fall day for a police-escorted ride through vast cattle ranches to the town of Glen Rose. They were greeted by five young brain tumor survivors—Cassie, 2; Jerold, 10; 18-year-old Annelda, a PBTF scholarship recipient; Jeana, 20, and Rachel, 22.

The Dallas/Fort Worth event raised a total of \$53,316. The top individual fundraiser was Jasmine Khan, who brought \$5,546. The top

club, All Sports Red Riders, raised \$12,314, while the customers of Al Lamb's Dallas Honda made it the top motorcycle business with \$15,165 in donations. Jeff Latimer of Richardson, Texas, won the grand prize, a brand-new Honda motorcycle.

Special thanks went to the Dallas/Fort Worth event's task force leaders—Jeff Latimer, Hazel and J.R. Nance, and Deanna and Mike Culpepper—along with their hardworking task force and day-of-event volunteers, for putting together a terrific event.

## Las Vegas

To a child struggling to beat a brain tumor, the sound of motorcycles revving their engines is the sound of hope. At the first annual Las Vegas Ride for Kids® event on Sunday, Oct. 9, hope rang out loud and clear as hundreds of motorcycles rode from Las Vegas Motor Speedway to raise \$22,015.

The police-escorted ride circled around the northwest side of the city, traveling through the breathtaking Red Rock Recreation Area to the village of Blue Diamond. The Celebration of Life program featured two young brain tumor survivors, Nico, 12, and Tobin, 13. The crowd was also delighted that world champion racer "Fast Freddie" Spencer and U.S. champion racer Miguel Duhamel participated in the event.

Top individual fundraiser honors went to Donna and Walt Young of Elko, Nev., who raised \$3,113. The top club was Riders of the Spirit (CMA) of Elko, whose members brought \$4,814, and the customers of Carter Powersports of Las Vegas raised \$8,831 to make it the top motorcycle business. Donna and Walt Young won the grand prize, a brand-new Honda motorcycle. Many thanks went to task force leaders Charli and Dave Carter and Kelly and Sean Connery, their dedicated task force, and their day-of-event volunteers, for organizing a wonderful first-year event.

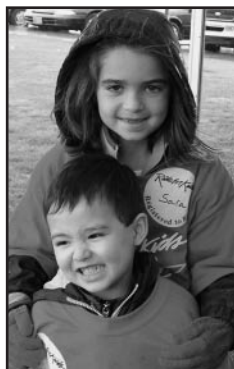
## San Diego

Thunder, lightning and gully-washing rain didn't stop more than 200 people from coming out to for the first annual San Diego Ride for Kids® on Oct. 16. Their fundraising efforts on behalf of kids fighting brain tumors contributed \$40,344 to the PBTF. The stars of the Celebration of Life program were Jordan, 6; Sidney, 7; Steven, 11; Leo and Stephen, 15; and Bayleigh, 16. Also on hand were several adult survivors, including Michelle, Jennifer, Esmeralda, Jonathan, Samantha and Erin, the older sister of Ride for Kids® "star" Leo.

Top individual fundraiser honors went to Cliff and Rebe Philip of Temecula, Calif., who raised \$8,250. The top club was GWRRA CA Chapter 1N, whose members brought \$16,078, and the customers of Escondido Cycle Center raised \$15,176 to make it the top motorcycle business. Louis Vanderveen of Los Angeles won the grand prize, a brand-new Honda motorcycle. Heartfelt thanks went to task force leaders Patricia and Richard Hinrichs and visitation leaders Louis Vanderveen and Edel Albright, along with the hardworking task force members and day-of-event volunteers, for putting together a superb first-year event.

## Phoenix

The Arizona skies filled with sunshine on Sunday, Oct. 16 as more than 500 motorcyclists, fundraisers, patient families and volunteers



Portland Ride for Kids® "stars" Sara and Kai



DFW Ride for Kids® "star" Cassie and her family



Sacramento Ride for Kids® "star" Carlos with ride manager Chuck Simmons



Las Vegas Ride for Kids® "star" Nico (right) and his brother, Frankie



Ride for Kids® "star" Michelle (see page 4)

brought \$180,840 to the ninth annual Phoenix Ride for Kids®.

The police-escorted riders toured the winding backroads of the stunning desert landscape before returning to Glendale Arena for the moving Celebration of Life program. There they honored four young brain tumor survivors for their courage and perseverance—Tanner, 5; Shelby, 9; Bryce, 11; and Logan, 12. The children were joined on stage by Steve, an adult survivor of a childhood brain tumor.

The Phoenix event raised a total of \$180,840. Scott and Mary Jo White, who started the Nikki's Hope foundation after a brain tumor took their daughter's life, were the top individual fundraisers with a total of \$85,000. The top club was Nikki's Hope with \$86,000, followed by the Tucson Red Riders (HRCA), whose members raised \$12,636. The customers of Western Honda raised \$90,934 to make it the top motorcycle business. Roger Phillips of Tucson was the winner of a brand-new Honda motorcycle.

Special thanks went to Phoenix's task force leaders—Edie and Dave Hewitt and Clark Roushey, along with the dedicated task force members and day-of-event volunteers, for hosting a wonderful event.

### Louisiana

Sometimes the most generous people are those who seem to have little left to give. How else to explain the outpouring of support at the third annual Louisiana Ride for Kids® on Oct. 23? Although the state's residents are still recovering from the devastation of two hurricanes, local motorcyclists gave extra effort to raise more than \$20,000 for the PBTF.

It was a perfect day for a ride, mild and sunny with clear blue skies, as the police-escorted riders toured the scenic bayou country before looping back to attend a moving Celebration of Life program that featured two brave Ride for Kids® "stars," 9-year-old Cameron and 19-year-old Brook.



Louisiana Ride for Kids® "star" Cameron with ride manager Steve Reynolds

Top individual fundraiser honors went to Bullet and Nancy McGee of Crowley, La., who raised \$3,027. The top club, GWRRA LA Chapter B, raised \$6,681, while the customers of Southside Cycle Shop of Lafayette made it the top motorcycle business with \$7,492 in donations. Charles Porche of Mandeville, La., was the winner of a brand-new Honda motorcycle. Heartfelt appreciation went to Louisiana's task force leaders, Bullet and Nancy McGee, Peggy and Bob Lee, and Anita and Charles Porche; their hardworking task force members and day-of-event volunteers for putting together such a joyful ride under challenging circumstances.

### Dunnellon

Wrapping up a great fundraising year for the national Ride for Kids® program, 375 motorcyclists, fundraisers, volunteers and patient families joined the sixth annual Dunnellon Ride for Kids® on Sunday, Nov. 6 to raise more than \$72,000. Area residents have been battered by several fierce hurricanes this year, but that didn't stop them from coming out to support the Dunnellon event.

The poignant Celebration of Life program featured four teenage Ride for Kids® "stars," 19-year-olds Corey, Kim, Kyle—all PBTF scholarship recipients—and Andriana, 18.

The total raised at the Dunnellon event was \$72,363. Top individual fundraiser honors went to Skip and Renee Halback, who raised \$6,138. The top club, Hap's Gulf Coast Riders, brought \$28,045, while the customers of Hap's Cycle Sales of Sarasota made it the top motorcycle business with \$28,010 in donations. J.T. Haskell of Osprey Fla., was the winner of a brand-new Honda motorcycle. Heartfelt appreciation went to Dunnellon's task force leadership, Emily and Martin Csysz, Sharon Richens and Pat Harvey, along with their hardworking task force members and day-of-event volunteers, for organizing a terrific event. ■



Dunnellon Ride for Kids® "star" Andriana



Phoenix Ride for Kids® "star" Logan (center) and his family



## Event Schedule

Jan. 22	South Florida (Sunrise), Road Ride
April 23	Albuquerque, NM, Road Ride
April 30	Houston, TX, Road Ride
May 7	Triangle Area, NC, Road Ride
	Los Angeles, CA, Road Ride
June 4	Atlanta, GA, Road Ride
	Richmond, VA, Road Ride
June 11	Cleveland, OH, Road Ride
	Southern California (San Bernardino), Dual Sport
June 18	Pittsburgh, PA, Road Ride
June 24	Knoxville, TN, Road Ride
June 25	Colorado (Golden), Road Ride
	San Francisco Bay Area, Road Ride
July 9	Indiana (South Bend), Road Ride
July 16	Chicagoland, IL, Road Ride
	Utica, NY, Road Ride
July 23	Kansas City, MO, Road Ride
	Minnesota (White Bear Lake), Road Ride
July 29	Marysville, OH, Road Ride*
Aug. 6	Hudson Valley, NY, Road Ride
	Madison, WI, Road Ride
Aug. 20	New England (N. Oxford, MA), Road Ride
	Salt Lake City, UT, Road Ride
Aug. 27	Ann Arbor, MI, Road Ride/Dual Sport
	Asheville, NC, Road Ride
Sept. 10	Puget Sound, WA, Road Ride
Sept. 17	Philadelphia, PA, Road Ride
	St. Louis, MO, Road Ride
Sept. 24	Baltimore/Washington, Road Ride
	Birmingham, AL, Road Ride
Oct. 1	Sacramento, CA, Road Ride
	Las Vegas, NV, Road Ride
Oct. 8	Dallas/Fort Worth, TX, Road Ride
Oct. 15	San Diego, CA, Road Ride
	Phoenix, AZ, Road Ride
Oct. 22	Louisiana (Lafayette), Road Ride
Nov. 5	Gulf Coast Florida (Sarasota), Road Ride

\*tentative date



Puget Sound  
Ride for Kids®  
“star” Reese

## The HELPING HAND

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# PBTf introduces new online giving tool through eBay

MissionFish helps you support the Pediatric Brain Tumor Foundation through trading on eBay! Since 2000, MissionFish has provided technology, tools and support to thousands of organizations and donors, and raised millions of dollars through online auctions. MissionFish is the exclusive charity solution provider for eBay Giving Works, and a service of the Points of Light Foundation.

### How it works

The PBTf has registered for free with MissionFish to benefit from eBay Giving Works listings. MissionFish screened us, then put our name in its searchable database.

While listing an item on eBay, you choose to donate a percentage of the sale (10 percent to 100 percent), then choose the PBTf when you see the MissionFish pop-up window. Register with MissionFish (if you haven't already). Select a percentage of the final value to donate for this listing, then complete your item listing on eBay.

When the item is live on eBay, it will appear with the eBay Giving Works icon, the



PBTf logo and your designated donation percentage. MissionFish will notify PBTf about the listing.

When the listing ends, the buyer pays you, and you ship the item to the buyer, as usual. You pay your donation to MissionFish. If you don't pay within a few days (by the second Monday after the auction ends), MissionFish collects the money from your credit card automatically.

For more information about MissionFish, go to [missionfish.org](http://missionfish.org). □

## Online fundraising continues to grow

The other online tool we introduced this year is going strong! As of the end of November, there were 75 personal fundraising pages on Justgiving.com that had raised more than \$22,500 for the PBTf's work. If you haven't already created a personal fundraising page, we encourage you to go to [justgiving.com/pfp/pbtfus](http://justgiving.com/pfp/pbtfus) to see how easy it is to get started. □



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