



The Helping Hand

Ride for Kids
benefiting the
Pediatric Brain Tumor Foundation

Summer 2011 • Volume 16, No. 2

Florida motorcyclists kick off 2011 Ride for Kids® season

Over 650 people turned out in Deerfield Beach, Fla., on April 3 as the Ride for Kids® began its 28th season. The South Florida ride raised \$66,828.

Seven brain tumor survivors led a scenic tour of the warm sunny beaches of Broward County. Immediately following the event, Drake, Travis, Taurin, Jonathan, Shawn, Brianna and Nicholas spoke to the crowd at the Celebration of Life program.



Dr. Anne Schaefer greets stars Jonathan (left) and Shawn before the ride.

Their stories were upbeat. Shawn has been cancer-free for two years, and Nicholas is a PBTF college scholarship recipient. Even parents

of children who do not survive remain thankful. “The Pediatric Brain Tumor Foundation does a great job for these kids, and it means a lot that you came with your support,” Eric Barash told the riders.

Two doctors from Joe DiMaggio Children’s Hospital, Dr. Anne Schaefer and Dr. Iftikhar Hanif, were most appreciative. “With funding drying up for research due to the economy, it is more important than ever for funding to come from other sources,” said Dr. Schaefer. “I must encourage you to continue to support events like this and the Pediatric Brain Tumor Foundation.”

The top fundraisers were:

- **Individual:** Michelle Craven-Meyer, \$6,132
- **Club/chapter:** South Florida Riders Club, \$12,622
- **Motorcycle business:** Star Cycles, \$28,218

(Ride news continued on page 8)

Join us for the 500th Ride for Kids®!

This year’s Baltimore/Washington, D.C., ride on Sept. 25, 2011, will be a historic one indeed, as it marks the 500th Ride for Kids® event.

The Baltimore/Washington, D.C. Ride for Kids® will take place at Turf Valley Resort in Ellicott City, Md. Now in its 20th year, the local event has brought in over \$2.9 million for the PBTF to date.

“When Mike and Dianne [Traynor] began the Ride for Kids® in Atlanta in 1984, I’m sure they never imagined that the outpouring of love and caring from thousands of volunteers would enable this program to grow to national proportions,” says Brian Traynor, national director of the Ride for Kids®.

“We’re grateful to all of the wonderful people who have worked tirelessly over the years to help us achieve this milestone, and we look forward to conducting as many events as we have to in our mission to find the cause and cure of childhood brain tumors.”

For more information, go to rideforkids.org/baltimore.

We hope you enjoy the new format of *Caring Hand* and *Helping Hand*. The two publications are now combined, giving everyone we serve—patient families, scientists, medical professionals, donors, fundraisers, and motorcyclists—the opportunity to see all facets of our work.

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About Us

The Pediatric Brain Tumor Foundation® is a 501 (c)(3) nonprofit organization that seeks to find the cause and cure of childhood brain tumors. We fund medical research, increase public awareness of the disease, promote early detection and treatment, and offer family support programs.

Federal employees may make donations to the PBTf using CFC #10190. We are also highly rated by Charity Navigator, the nation's leading guide to charitable giving.



FROM THE DIRECTOR'S CHAIR The power of people

Ride for Kids® has been fighting back against brain cancer in children since 1984, and has been part of the Pediatric Brain Tumor Foundation® (PBTf) since its formation in 1991.

Today the Ride for Kids® is both a patient family outreach program and the principal source of financial support for the work of the PBTf.

Motorcycling is in the blood of this organization, but it's motorcyclists who volunteer for us and really make things happen around here!

This year we'll celebrate our 500th ride, finishing up with ride number 507. Think of all the people, the different brands of bikes, and the caring that we have experienced at all those rides along the way.

These people have one thing in common: They want to help find a cure for sick children.

Over the past decades the program has grown person by person, bike by bike. You will read in this edition of the *Helping Hand* about many of the interesting things riders like you have done to forward our cause.

Many of us wonder, "How can I help?" The answer is that you can invite a friend or another rider to our next event near you. Bring a loved one or a new acquaintance. Spreading the word is the secret to recruiting more participants, and recruitment is essentially how we can keep the program vibrant and effective. Talk about Ride for Kids® with people in your club, at your dealership, or around your dinner table.

This will help us keep growing financially, so that we can continue to power the Pediatric Brain Tumor Foundation®.

In spite of many challenges, we will stay focused on creating a world where children have a fair chance at a long and healthy life. Thanks to you, the medical research and family support programs we provide are literally changing people's lives.

Your participation, as well as the recruitment of friends and other riders, is essential to us continuing to run our programs. The Ride for Kids® is only as good as its people, and the more we have, the sooner we will be able to reach our goal of one day ending this disease.

Brian Traynor
National Director, Ride for Kids®



The Helping Hand

Would you like to receive our email press releases and updates? Have an address change?

info@rideforkids.org

800-253-6530

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Clubs, chapters help drive Ride for Kids® success

Each year, hundreds of motorcycle clubs and chapters participate in Ride for Kids® events. It's a great way to spend time with your fellow club members while raising money for a most worthy cause.

These groups range from well-established chapters of national organizations, such as the Gold Wing Road Riders Association and the Christian Motorcyclists Association, to smaller, stand-alone clubs.

One standout group is Curve Unit, an all-female motorcycle club founded in 2003. Its 14 members hail from the twisty California hills of the Bay Area to the Central Valley countryside, with one member who is on special assignment residing far away in Baghdad.

The club's seventh consecutive Ride for Kids® was the Oct. 3 event in northern California, where they turned in a club record of \$11,325.

"We originally chose the Pediatric Brain Tumor Foundation years ago for the simple fact that children will ultimately shape the future of this nation, and every one of them deserves a fair shake," says Curve Unit President Amy Snyder.

"When families are faced with seemingly impossible challenges, it's our children who manage to soar through them with such resilience and optimism," she adds. "Curve Unit

looks forward to remaining part of the PBTF Ride for Kids family for years to come!"

The PBTF is grateful that so many clubs are involved in Ride for Kids®. "We're thrilled to have club members participating at all our events, and we encourage new clubs to join us as well," says Brian Traynor, national director of the Ride for Kids® program. "It's wonderful to see clubs band together in support of the kids, and participating in a ride is truly unforgettable experience."

For more about the contributions of motorcycle clubs and chapters, please see the list of 2010's top national fundraisers on page 7.



Members of Curve Unit show their support at the 2010 Northern California event.

New videos promote Ride for Kids®

Music legend and avid motorcyclist Lyle Lovett recently teamed up with world racing champion Kevin Schwantz on a new public service announcement for the Ride for Kids®. The duo was joined by another champion: brain tumor survivor Garrett. The 30-second spot, which promotes participation in the Ride for Kids®, reminds viewers that each day in America more children are diagnosed with a brain tumor. Filming took place earlier this year at Northwest Honda in Houston with the assistance of Love Advertising and Understand, Inc. The PSA can be viewed at rideforkids.org and on YouTube, along with our new recruitment video starring Birmingham Ride for Kids® star Bayleigh.



Catalyst win makes great birthday gift for NJ man

Turning 21 is a milestone for everyone, but for Giovanni Velez of Lakewood, N.J., it was especially sweet. Two days prior to his birthday, Velez learned that he was the lucky winner of the “Catalyst”—the latest Ride for Kids®/Cycle World project bike.

“I decided to buy a ticket to help out the charity. This is too good to be true!” said Velez, a new rider who purchased his winning ticket at the New York International Motorcycle Show.

Facilitated by the staff at *Cycle World*, Gregg’s Customs modified a stock 2010 Honda CBR1000RR into a stunning retro racer. Sport Chrome, Performance Machine, Dunlop, Leo Vince, Drive Systems USA, Kyle Racing, Galfer, Corbin, EMI Group, and Colorzone Designs also contributed to the project.

Honda transported the bike around the country to each of the International Motorcycle Shows, where show producer Advanstar Communications displayed it in the welcome center. The Catalyst also appeared in Honda’s tent during Daytona Bike Week.

The Catalyst lived up to its name, generating \$53,000 in donations for the Pediatric Brain Tumor Foundation® (PBTf). Since 2000, the annual motorcycle drawing has raised over \$612,000.

Be on the lookout for news about the next Ride for Kids®/Cycle World project bike, to be built once more by Gregg DesJardins. This one-of-a-kind “art on wheels” will debut at the upcoming International Motorcycle Shows (see below).



The Catalyst would be at the top of anyone’s birthday wish list.

Motorcycle shows announce national schedule

The 2011-2012 Progressive International Motorcycle Shows schedule is out, and it’s revving up to be one of the best tours ever. For starters, you’ll see another spectacular project bike for the annual Ride for Kids®/Cycle World drawing (see above).

Some exciting changes are taking place in this year’s lineup. Show organizers at Advanstar Communications are working to include more manufacturers to appeal to an even wider audience of powersports enthusiasts. They also plan to add special interactive entertainment and educational experiences.

Two changes of note: The South Carolina show in Greenville has been moved across the state line to Charlotte, N.C., and the Seattle show has a new home in the Washington State Convention Center. Advanstar says the tour cities are easily accessible to 75 percent of the country’s motorcycle enthusiasts.

The 2011-2012 tour kicks off on Nov. 18 in San Mateo, Calif., and wraps up during Daytona’s legendary Bike Week in mid-March.

Nov. 18-20, 2011	San Mateo, CA	San Mateo County Event Center
Dec. 2-4, 2011	Dallas, TX	Dallas Convention Center
Dec. 9-11, 2011	Long Beach, CA	Long Beach Convention Center
Dec. 16-18, 2011	Seattle, WA	New Location: Washington State Convention Center
Jan. 6-8, 2012	Novi, MI	Suburban Collection Showplace
Jan. 13-15, 2012	Washington, DC	Washington Convention Center
Jan. 20-22, 2012	New York, NY	Jacob K. Javits Center
Jan. 27-29, 2012	Cleveland, OH	IX Center
Feb. 3-5, 2012	Minneapolis, MN	Minneapolis Convention Center
Feb. 10-12, 2012	Chicago, IL	Donald J. Stephens Convention Center
Feb. 24-26, 2012	New city: Charlotte, NC	Charlotte Convention Center
March 14-17, 2012	Daytona Beach, FL	Ocean Center

Project Re-Cycle gives bikes new life to help the kids

Project Re-Cycle is the perfect example of what happens when people with big hearts who love what they do put their creative talents to use to benefit others.

Such was the case when the folks at *Cycle World* magazine recently teamed up with BikeBandit.com to find, restore and resell three used bikes, with proceeds benefitting the Pediatric Brain Tumor Foundation® (PBTf).

Each bike had its own unique quirks, bumps and bruises, and each had a unique list of needs that presented the perfect challenge to the recycling team.

The first bike, a 2006 Kawasaki KLR650, was purchased in nearly perfect condition and with only 3000 miles on the odometer. Working their magic, the team spruced up the bike to return it to good-as-new condition, and auctioned it in June for nearly \$5,000.

Next up was a 2005 Yamaha FZ6, which the team transformed into an urban street fighter with an attitude all its own. And soon after came



Mickey Morgan of Cypress, Texas, successfully bid on the first Project ReCycle bike.

a 2000 Honda Shadow ACE 750 that was reincarnated into a peppy touring cruiser.

A big thumbs up to the folks at *Cycle World* and BikeBandit.com breathing new life into some gently-aged-but-still-cool rides—all for the benefit of some very deserving kids.

NEWS BRIEFS

Lap of Champions is August 27

The fourth Pediatric Brain Tumor Foundation® Lap of Champions during the Red Bull Indianapolis GP is scheduled for Saturday, August 27. Racing legend Kevin Schwantz will lead participants in a parade lap around Indianapolis Motor Speedway, immediately after MotoGP qualifying.

At press time, registration was still open at rideforkids.org.

Ride to Work Day Open House

Pizza and cake were the order of the day on June 20, as the PBTf Ride for Kids® program hosted dozens of motorcyclists at its Asheville, N.C., headquarters for its third Ride to Work Day open house.

Ride for Kids® teamed with sponsor GEICO as well as the Ride to Work organization, the Motorcycle Industry Council, Olympia Moto Sports, Bob's BMW, and MR Motorcycle to offer door prizes to guests in attendance.

The worldwide Ride to Work event, which marked its 20th year in 2010, is designed to bring awareness to motorcycle and scooter riding as an efficient and economical form of personal transportation. It is estimated that 1 million riders of all ages and from all walks of life participate in the annual event.

Ride for Kids® fundraisers contribute \$4.5 million

A sluggish economy was no match for the generosity of thousands of motorcyclists as the Ride for Kids® crisscrossed the country in 2010, visiting 40 cities and raising \$4.5 million dollars in funds generated nationwide by rides, corporate and local sponsorships and donated goods and services.

Each year, the Pediatric Brain Tumor Foundation® (PBTF) salutes the extraordinary efforts of the top national fundraisers in three categories: motorcycle business, motorcycle club/chapter and top individual fundraiser.

In 2010, the top honors went to:

- **Northwest Honda of Houston**, whose support made the Houston Ride for Kids® event the highest-grossing in the country. Northwest's generous customers also attended Ride for Kids® events in Birmingham, Dallas, Lafayette, and Tulsa, contributing a net total of \$148,417.
- Members of the **Gold Wing Road Riders Association (GWRRA) TX-C**. The Houston-based motorcycle chapter contributed \$57,211 in donations to their Ride for Kids®. They also traveled to rides in Birmingham, Dallas and Lafayette, where they gave another \$2,776. Their overall national total was \$59,987.
- PBTF board member **Bob Henig**, owner of Bob's BMW in Jessup, Md. Bob was the top individual fundraiser for 2010, contributing \$106,434 to the Baltimore/Washington Ride for Kids®.

The PBTF extends its deepest gratitude to all those who have tirelessly volunteered and supported our effort to fund research that will one day put an end to childhood brain tumors. A complete list of all leading fundraising individuals, clubs/chapters and dealers appears on the facing page.

Cutout program offers great way to raise funds

There are many ways for Ride for Kids® supporters to raise funds for the PBTF, but one of the simplest is to sell "cutouts."

Also known as "pinups," cutouts are uniquely shaped pieces of paper that a business' customers can purchase to show support for a charitable cause. In return for a small donation to the PBTF—usually \$1 or \$2—customers write their name on the cutout to be displayed at the business.

The PBTF offers two types of cutouts. The first, in the shape of a motorcycle, is perfect for dealerships. The second is an oval that's appropriate for any retail outlet, from banks to grocery stores.

If you would like to use either one of these cutouts as a fundraising tool, please contact our office. Once we approve your application, we'll



Hardee's Restaurants in middle Tennessee have featured the PBTF's oval cutout for two years, raising over \$120,000.

send your cutouts to you. When your fundraiser is over, return the proceeds and any unused cutouts to the PBTF.

2010's Top National Ride for Kids® Fundraisers

<i>Category</i>	<i>Top performer</i>	<i>RFK Location</i>	<i>Total</i>
Individual	Bob Henig	Baltimore/Washington, DC	\$106,434
Motorcycle Business	Northwest Honda	Houston, TX	\$148,417
Motorcycle Club/Chapter	GWRRA TX-C	Houston, TX; Dallas, TX; Birmingham, AL; Louisiana	\$59,987

2010's Top National Motorcycle Businesses

<i>Brand</i>	<i>Top dealer/shop</i>	<i>RFK Location</i>	<i>Total</i>
Honda	Northwest Honda	Houston, TX	\$148,417
BMW	Bob's BMW	Baltimore/Washington, DC	\$120,749
Harley-Davidson	Doc's Harley-Davidson	St. Louis, MO	\$50,000
Independent	Accessory Pit	Albuquerque, NM	\$44,809
Kawasaki	Texas Powersports	Houston, TX	\$8,984
Suzuki	Stubbs Cycles	Houston, TX	\$30,360
Victory	Hinshaw's Motorcycle Store	Puget Sound, WA	\$7,297
Yamaha	Team Powersports	Triangle Area, NC	\$19,300

2010's Top National Motorcycle Clubs/Chapters

<i>National organization</i>	<i>Club/chapter name/designation</i>	<i>RFK Location</i>	<i>Total</i>
ABATE	ABATE Region 2	South Bend, IN	\$9,577
American Gold Wing Association	AGWA IL-H	Chicagoland, IL and Middleton, WI	\$5,010
Blue Knights	Blue Knights NY XII	Hudson Valley, NY	\$1,955
BMW Motorcycle Owners of America	Land of Echantment BMW Riders	Albuquerque, NM	\$17,891
Christian Motorcyclist Association	CMA Crosswinds 671	Minnesota	\$7,196
Gold Wing Road Riders Association	GWRRA TX-C	Houston, TX; Dallas, TX; Birmingham, AL; Louisiana	\$59,987
Gold Wing Touring Assn.	GWTA WA-C	Puget Sound, WA	\$23,666
Harley Owners Group	Hou-Tex 5075	Houston, TX	\$27,973
Honda Riders Club of America	Northwest Honda Red Riders	Houston, TX	\$44,869
Motor Sport Touring Association	MSTA MO-1	Kansas City	\$7,783
Red Knights	Red Knights NY VIII	Hudson Valley, NY	\$3,980
Retreads	North Country Retreads	Utica, NY	\$4,645
Southern Cruisers	Southern Cruisers	South Florida	\$7,555
Star Touring & Riding	STAR #440	Richmond, VA	\$3,877
Women on Wheels	Rumblepack	Cleveland, OH	\$9,167
Other	Taylor Rozier Hope for a Cure	St. Louis, OH	\$52,208

Ride Reports (continued from page 1)

Jacksonville celebrates third NE Florida ride

One hundred participants turned out in Jacksonville on April 9 for the third Northeast Florida Ride for Kids®, raising \$16,158 for the PBTF.

Florida State College's north campus was the perfect setting for the gathering, which included local brain tumor survivors Stefan, Hailey, Megan, William and Brycen.



Megan and her dad enjoy their sidecar ride.

Departing from the campus, the group enjoyed a relaxing ride through Duval County before returning for the Celebration of Life program.

Megan's mother, Brandi, said she appreciated the motorcyclists' generosity. "Thank you all for bringing money to this event to fund research for the treatment of brain tumors. It takes a lot of money to do this. Tumors happen in more kids than you know. I did not think it would happen in my family."

Dr. Eric Sandler, chief of the pediatric oncology and hematology department at Nemours Children's Hospital, also thanked the crowd for their support.

Top fundraising honors went to:

- **Individuals:** Charlie & Donna Jackson, \$3,162
- **Club/chapter:** GWRRA FL-1V, \$7,962
- **Motorcycle business:** Honda of Jacksonville, \$9,255

Dual sport riders kick up some dirt for the kids

The dirt was flying in Southern California's San Bernardino National Forest on April 17, and it was all for a most worthy cause, as 250 participants brought along \$37,483 for the Southern California Dual Sport Ride for Kids®.

Participants were treated to a free pancake breakfast at Glen Helen Raceway, followed by awards to top fundraisers and interviews with local brain tumor survivors Bryan, Amanda and Kate.

Amanda, a PBTF scholarship recipient who graduated from college near the top of her class, had moving words for the crowd. "My wish is that soon we won't need to raise money because we will be able to cure all pediatric brain tumors," she said.

Top fundraisers honored were:

- **Individual:** Jon Bruno, \$5,065
- **Club/chapter:** Orange County Dualies, \$8,760
- **Motorcycle business:** Simi Valley Honda Can-Am Spyder, \$14,675



Bryan, Kate and Amanda are stars at the SoCal dual sport ride.

Houston ride sets new record

May 1 was a banner day for the Ride for Kids®, as the 19th Houston Ride for Kids® got underway with record-breaking donations totaling \$335,043.

Led by MotoGP champion Kevin Schwantz, the long column of riders traveled from the civic center in Humble through the scenic rural areas north of the Houston metro area.



Calvin (left) and his VIP escort get ready to roll.

Upon their return, the crowd of 1,150 cheered the accomplishments of Houston's 18 Ride for Kids® stars — Calvin, Cesar, Daniel, Darla, Ethan, Garrett, Jake, Javier, Josh, Kaitlyn, Laura, Leon, Michael A., Michael G., Nick, Noah, Tobin, and Victor.

Some of the children and their parents addressed the crowd with moving stories, and a local doctor encouraged the riders to do more.

"We have made progress in surgery, but we need more people like you to help us raise money," said Dr. Jack Su of Texas Children's Hospital. "We need a breakthrough and we need to work harder to find a cure."

Motorcycle winner thanks Honda, PBTF for prize

Dear Sirs:

I am the proud winner of a 2009 Honda CMX 250 Rebel® motorcycle which was donated by American Honda Motor Company, and given away by the Pediatric Brain Tumor Foundation® (PBTF) as the grand prize at the seventh annual Colorado Ride for Kids® event. Fay Myers Motorcycle World was the delivering dealer.

I have volunteered at, and ridden in, all but one of the Colorado events, and am happy to be even a small part of the team. It is especially gratifying to see the same children return every year, to observe their physical and mental growth, and to hear their success stories.

I thank American Honda Motor Company for your very generous support every year of the PBTF Ride for Kids® events around the country, for the numerous prizes you donate, and specifically for the 250 Rebel I won at this year's Colorado event. Your continued support is extremely valuable to a very worthwhile cause, and the prizes make the good times even better.

Sincerely yours,

Suzanne I. Weston
Parker, CO

Houston's top fundraisers were:

- **Individuals:** Steve & Judy Ferguson, \$30,668
- **Club/chapter:** GWRRA TX-C, \$79,267
- **Motorcycle business:** Northwest Honda, \$207,871

Triangle riders turn out in force for the kids

May 1 was also a beautiful day in Raleigh, N.C., where 760 participants brought \$109,824 to the eighth Triangle Area Ride for Kids®.



Sawyer attended his first Ride for Kids® this year.

Departing from the White Oak Recreation Area at Jordan Lake State Park for a countryside tour of Chatham, North Chatham, Pittsboro and Cary, riders then returned for the post-ride Celebration of Life program to honor brain tumor survivors Cameron, Chase, Cheryl, Forrester, Hannah, Isaiah, Jamilyn, Travis, Sawyer, Shango, and Tami.

"No one should have to watch their child go through this," said Shango's mom, Cina. "We are one of the lucky ones because he is still here."

Dr. Oren Becher, a researcher at the Pediatric Brain Tumor Foundation® Institute at Duke, also addressed the crowd. Another special guest was Bob Dumas of Bob and the Showgram on radio station G105, who is also a brain tumor survivor.

The event's top fundraisers were:

- **Individual:** Roy Crowder, \$6,312
- **Club/chapter:** Bayer Crop Science, \$28,206
- **Motorcycle business:** Triangle Cycles, \$33,327

Los Angeles ride turns 20

It's been 20 years since American Honda signed on as the presenting sponsor of the national Ride for Kids® program. On May 15, Los Angeles motorcyclists raised \$227,315 for the PBTF to mark that meaningful occasion.

The cool, rainy weather did not deter the crowd of 600, who departed from Torrance and rode along the scenic Pacific coastline before returning to honor 13 local brain tumor survivors.

Dylan, Yverline, Grayson, Amanda, Hannah, Lisa, Bayleigh, Michelle, Marisa, Stephanie, Elise, Ethan, and Tia shared their stories.

Nineteen-year-old Stephanie, who was diagnosed at 11 and is now legally blind, remains a sunny optimist. "You gain more than you lose. You gain a family through the support of motorcyclists," she told the crowd.



Los Angeles star Yverline smiles brightly.

Dr. Anat Epstein, a researcher who also treats pediatric brain tumor patients at Childrens Hospital Los Angeles, told the fundraisers that their efforts are resulting in new therapies.

The leading fundraisers were:

- **Individuals:** Bill & Dianna Boyer, \$22,900
- **Club/Chapter:** Scotty's Riders, \$51,278
- **Motorcycle Business:** Long Beach BMW, \$25,882

Middle Tennessee makes a difference

May 15 was a beautiful day for brain tumor survivors, their families and motorcyclists, as 200 participants joined forces to raise \$107,721 at the third Middle Tennessee Ride for Kids®.



Stars Jessica, Jack and Makenzie pose with fundraisers Mike and Catey Henning.

Brain tumor survivors Jessica, Makenzie and Jack led the way from Jim Warren Park in Franklin, traveling through the countryside and the Natchez Trace. The kids and their parents then addressed the crowd at the post-ride Celebration of Life.

Dr. Adam Esbenshade, a pediatric neuro-oncologist at Vanderbilt University Medical Center also expressed his gratitude.

"Because of research, we have made many improvements in the use of targeted chemo and radiation doing much less damage than was done years ago," Dr. Esbenshade said. "Things like this are only possible because of people like you raising much needed money to fund research."

The event recognized the top fundraisers in three categories:

- **Individuals:** Diane & David Hutcheson, \$7,677
- **Club/Chapter:** Team Hardee's, \$53,567
- **Motorcycle Business:** Sloan's Motorcycle, \$29,817

Area Hardee's Restaurants also participated in a five-week fundraising campaign and many of their employees volunteered and rode in the event.

Oklahoma motorcyclists stand tall

Tulsa's second Ride for Kids® on May 22 honored 10 young brain tumor survivors and raised \$13,065 for the PBTF's research and family support programs.

Despite the wet and windy weather, the 160 participants, including some of the survivors, enjoyed a beautiful ride along the Arkansas River.



Samantha draws a prize winner in Tulsa.

The Celebration of Life program took place at the Tulsa Health Department and Ride for Kids® stars April, Samantha, Xitlalie, Shawn, Ashleigh, Charlie, Madison, Trenton, Noah, and Johnathon shared their inspiring stories.

“I hope the continuing research will find a way to treat brain tumors with an alternative to chemo and radiation, because it kills good cells, which causes other complications,” Charlie’s mother, Tammy, told the riders. “I cannot say thank you enough.”

Dr. Wendy Bourland of St. Francis Hospital said that the PBTF’s funding of childhood brain tumor research is essential. “The government has drastically cut funding, which makes what you all do that much more important.”

Tulsa’s top fundraisers were:

- **Individual:** Katy Kraus, \$2,050
- **Club/chapter:** GWRRA OK-E, \$2,765
- **Motorcycle business:** Honda of Tulsa, \$2,730

All about the kids in Albuquerque

Despite wildfires nearby, the sixth Albuquerque Ride for Kids® raised \$61,700 for the PBTF on June 5.

The motorcyclists who gathered to support children with brain tumors rode from the Mesa del Sol Fields at Journal Pavilion and traveled over the Land of Enchantment’s beautiful desert roads before returning for the Celebration of Life.



Families like Danielle’s have a great time at Ride for Kids®.

Local brain tumor survivors Megan, Jaiden, Sage, Danielle, Lauren, Matthew H., Simmie, Taylor, and PBTF scholarship recipient Matthew E. inspired the 150 participants with stories of hope.

Sage’s mom, Jennifer, thanked the motorcyclists “for being here to help ensure that no other families have to go through this.”

Albuquerque’s leading fundraisers were:

- **Individuals:** Tom & Donna Mitchell, \$10,522
- **Club/Chapter:** GWRRA NM-W, \$14,327
- **Motorcycle Business:** Accessory Pit, \$25,571

Hot ‘Lanta heats things up for the kids

Next up on June 5 was a hot one in the South, but the heat was no match for the compassion of the motorcyclists who raised \$116,537 at Atlanta’s 28th Ride for Kids®.

Nationally syndicated talk show host Neal Boortz was the grand marshal for the ride, which left from North Point Mall in Alpharetta and toured scenic backcountry roads en route to the historic gold mining town of Dahlonega.

Once there, the 800 riders and supporters honored the accomplishments of six local brain tumor survivors: Craig, Mandy, Christopher, Malerie, Jessica, and Madison.



Mandy (left) has ridden with Buster Moldenhauer in Atlanta for many years.

They also heard from Jay, whose daughter Alyssa couldn’t attend. “This is my fifth year attending this ride, and the help you provide us is amazing,” he said. “The foundation provides help to parents by providing a support group. Especially for us dads, that support goes a long, long way.”

The fundraising efforts were led by:

- **Individuals:** Jennifer & Brian Duke, in memory of their daughter Hunter, \$15,481
- **Club/Chapter:** North Georgia Rat Pack, \$7,689
- **Motorcycle Business:** Cycle World of Athens, \$9,735

Rockin’ and rollin’ for the kids in Cleveland

June 5 was a mega weekend with four Ride for Kids® event across the country, and the Cleveland Ride for Kids® smashed its 2010 fundraising record with 11 percent more donations for a total of \$78,861.



Jeff’s grin lights up the Cleveland ride.

More than 450 people turned out for the ride, which began at Rocky River High School. Brain tumor survivors Ryan, Emily, Josh, D.J., Lindy, Lucy, Amie, Jeff, Becca, Anna, and Ashley were the stars of the day, and many of them enjoyed the ride through Cleveland Metroparks to Woodridge Middle School in Peninsula.

Afterwards, these brave young people had the opportunity to share their stories with the crowd. Another special guest was pediatric oncologist Tanya M. Tekautz of the Cleveland Clinic Hospitals, who said, “We are making great strides with the funds you raise, but there is still a long way to go.”

Leading the fundraising efforts in Cleveland were:

- **Individual:** Bill Ward, in memory of his daughter, Olivia, \$7,200
- **Club/Chapter:** Women on Wheels Rumblepack, \$8,160
- **Motorcycle Business:** Sills Motor Sales, \$13,000

Rain doesn’t dampen Richmond enthusiasm

Rain in Richmond did little to slow the dedicated riders who came out to support the Richmond Ride for Kids® on June 5, raising \$89,488 for the PBTF.

The ride through rural Virginia began and ended at the Richmond Times-Dispatch facility in Mechanicsville. During the post-ride program, the 200 participants heard from brain tumor survivors Amy, Allie, Kevin, Tiffany, and Denise, who said, "Ride for Kids has been great to create a community for me and others like me to strive for a better life."



Denise, Kevin, Amy and Tiffany are stars in Richmond.

Dr. Yiping He and Dr. Chien-Tsun Kuan of the Pediatric Brain Tumor Foundation® Institute at Duke explained to the group how research is saving lives.

Richmond's top fundraisers were:

- **Individuals:** Mike & Annette Phillips, \$17,577
- **Club/Chapter:** American Legion Post 284, \$18,097
- **Motorcycle Business:** Commonwealth Powersports, \$18,427

Sunny skies and big smiles in Colorado

June 12 was the perfect day for motorcyclists in Golden, Colo., to show their support for children with brain tumors. Over 200 participants enjoyed a beautiful spring ride while raising \$41,433 at the annual Ride for Kids®.

After winding their way through the scenic mountain roads of Colorado's Front Range, participants returned to the Jefferson County Human Services building, where six special guests—childhood brain tumor survivors Tyler, James, Patricia, Ben, Colin, and Spencer—took the stage.



Colorado star Tyler talks with ride manager Kelley Corwin.

Ben, who is planning to start a rescue dog daycare business, said he will donate his income to pediatric brain tumor research.

His mother, Sarah, said, "We are celebrating that Ben is better because of motorcyclists like you. The more advances in research, the better it is for our children. Let's create a world where 100 percent of our children do not have this disease."

The riders also heard words of encouragement from pediatric cancer researcher and fellow motorcyclist Dr. Jean Mulcahy Levy of the University of Colorado.

The top fundraisers were:

- **Individual:** Pamela McCombs, \$8,541
- **Club/Chapter:** GWRRA CO-G, \$8,696
- **Motorcycle Business:** Apex Sports, \$11,269

Ride for Kids
benefiting the
Pediatric Brain Tumor Foundation®

2011 SCHEDULE

April 3	South Florida
April 9	Northeast Florida*
April 17	Southern California**
May 1	Houston, TX
	Triangle Area, NC
May 15	Los Angeles, CA
	Middle Tennessee
May 22	Oklahoma
June 5	Albuquerque, NM
	Atlanta, GA
	Cleveland, OH
	Richmond, VA
June 12	Colorado
July 10	Kansas City
	Northern Indiana
July 17	Chicagoland, IL
	Minnesota
	Utica, NY
July 23	Marysville, OH*
July 31	Knoxville, TN
Aug. 7	Hudson Valley, NY
	Pittsburgh, PA
	Wisconsin
Aug. 13	Utah*
Aug. 21	New England
Aug. 28	Asheville, NC
	Michigan***
Sept. 11	Birmingham, AL
	Indianapolis, IN
	Puget Sound, WA
Sept. 18	Philadelphia, PA
	St. Louis, MO
Sept. 25	Baltimore/Washington, DC
Oct. 2	Dallas/Fort Worth, TX
	Las Vegas, NV
	Northern California
Oct. 16	Phoenix, AZ
	San Diego, CA
Oct. 23	Louisiana
Nov. 6	Tampa Bay Area

- * Saturday event
- ** Dual sport event
- *** Road ride/dual sport

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