

Every dollar makes a difference!



The Pediatric Brain Tumor Foundation® puts every dollar you raise to work:

We give **research grants** to medical institutions that lead the world in learning more about this deadly disease. These scientists are working on improved treatments to extend and save children's lives.

Our **family support** services educate and comfort patients and family members. Free resources include online conferences, informational brochures, a newsletter and a website, pbtfus.org.

Brain tumor survivors achieve their dreams of higher education with our **college scholarships**.

The **Ride for Kids**® program gives children and their families a way to connect with each other in a supportive environment.

Every dollar you raise makes a difference to children with brain tumors!

Join us in the fight against childhood brain tumors! Please tell your legislators that funding for pediatric brain tumor research must continue.

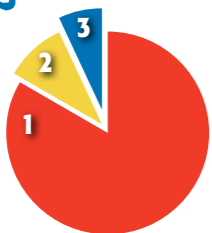
The Pediatric Brain Tumor Foundation of the United States, Inc. is a 501(c)(3) nonprofit charitable organization that seeks to

- find the cause of and cure for childhood brain tumors by supporting medical research
- increase public awareness
- aid in early detection and treatment
- provide educational and emotional support for children and families

2010 Use of Funds

Total: \$5,867,603

- | | | |
|--------------------------------|-------------|-------|
| 1. Programs | \$4,898,035 | 83.5% |
| 2. Management & administration | \$561,401 | 9.6% |
| 3. Fundraising | \$408,167 | 6.9% |



Note: Percentages reflect the audited statement of activities from Jan. 1, 2010 to Dec. 31, 2010.



#10190

Dear Motorcyclist,

I'd like to thank you for supporting all of us. Some are here every year, and I thank you for continuing to come back and show us love.

Sometimes, with a deadly illness like a brain tumor there are repercussions following surgery. Unfortunately, I deal with these every day. I have double vision, I have to use eye drops every two hours, and I can't do things as well as others can. Sometimes I feel alone, or that people judge me.

When I come to the Ride for Kids® every year, I feel comfortable and special, which is why I look forward to it.

I've learned to cope well with these side effects. I'm a junior in high school and I used to play football, baseball, and basketball. I'm in honors classes and have A's and B's and I want to be a Marine or a lawyer when I grow up.

All of these things wouldn't be possible without people like you.

I'd like to thank all of you for donating to this great cause and being so kind to everyone. It's greatly appreciated.

—Philadelphia Ride for Kids® "star" John



Brain tumor facts

- Every day, 11 more children are diagnosed with a brain tumor.
- 71% of children diagnosed with a brain tumor are younger than 15.
- Brain tumors are the deadliest form of childhood cancer. Some tumor types have a survival rate of less than 20%.
- Survivors often suffer from lifelong side effects of treatments such as surgery, radiation and chemotherapy.
- Symptoms of brain tumors include headaches, nausea, vomiting, seizures, and disturbances in vision and hearing that can't be related to a disorder of the external sensory organs.



Ride for Kids 2012

benefiting the Pediatric Brain Tumor Foundation®



You can make a difference in the fight against childhood brain tumors. Ride with us today!

NONPROFIT ORG.
US Postage
PAID
Asheville, NC
Permit No. 565

Pediatric Brain Tumor Foundation
of the United States, Inc.
302 Ridgely Ct.
Asheville, NC 28806



Let's ride

Ride for Kids

rideforkids.org



Ride for Kids®
Registration Kit

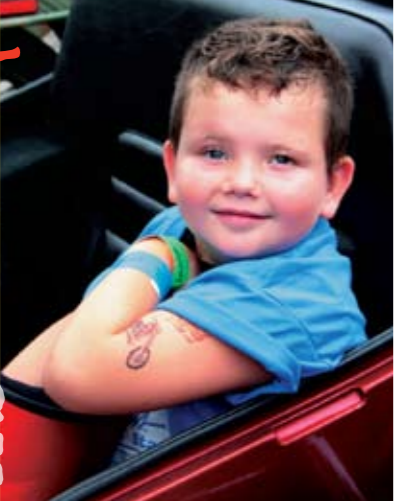
Pediatric Brain Tumor Foundation®

Ride for Kids 2012

Events

- April 15** South Florida
- April 22** Northeast Florida Southern California*
- April 29** Houston
- May 6** Los Angeles Triangle Area, NC
- May 20** Louisiana Middle Tennessee
- June 3** Albuquerque Atlanta Richmond
- June 10** Cleveland Colorado
- July 8** Northern Indiana
- July 15** Chicagoland Minnesota Utica
- July 22** Marysville
- July 29** Kansas City Knoxville
- Aug. 5** Hudson Valley, NY Pittsburgh Wisconsin
- Aug. 11** Utah**
- Aug. 19** New England St. Louis
- Aug. 26** Asheville Michigan***
- Sept. 9** Birmingham Indianapolis Puget Sound
- Sept. 16** Oklahoma Philadelphia
- Sept. 23** Baltimore/Washington
- Sept. 30** Las Vegas
- Oct. 7** Dallas/Fort Worth Northern California
- Oct. 21** Phoenix San Diego
- Nov. 4** Tampa Bay Area

* Dual sport event
 ** Saturday event
 *** Dual sport event and road ride
 Schedule subject to change.



The Pediatric Brain Tumor Foundation® thanks our presenting sponsor, the Honda Riders Club of America, and our national insurance sponsor, GEICO, for their generous support.



Raising funds raises hope

When you raise funds for the Pediatric Brain Tumor Foundation® (PBTF), you're raising more than money. You're also raising hope for thousands of children and their families.

We encourage you to ask family, friends, neighbors and co-workers to help. It's not hard—all you have to do is ask!

Your employer may be able to help, too. Ask your HR department about your company's matching gift program, then contact the PBTF before your event to determine our eligibility.

You can also set up a safe, secure website to raise funds as an individual or team. Go to rideforkids.org for more details.

Win a new Honda motorcycle

At each Ride for Kids® event, we draw for a new Honda motorcycle, AGV helmet, Dunlop tire, Tourmaster luggage and Cardo Scala Rider. Please check rideforkids.org for the official drawing rules for your event. (Must be present to win. Drawing void where prohibited or restricted by law.)

Fundraising recognition

All Ride for Kids® events give special awards to the top fundraising individuals, family teams and organizations, motorcycle clubs and chapters, and motorcycle businesses.

Plan a fundraiser

Contact us early in your planning process, because state laws require us to approve your fundraising efforts in advance. For an application and ideas on how to raise funds, call 800-253-6530, email rideforkids@rideforkids.org or go to rideforkids.org.

DONATION RECEIPT

We gratefully acknowledge your contribution of \$ _____ to the Pediatric Brain Tumor Foundation®. Your contribution is tax deductible.

Date _____

Name _____

Address _____

Acknowledged by _____

Receipt may be duplicated

Need additional donation receipts? Download them at rideforkids.org



The more money you raise, the more premiums you earn!

- \$35-\$49** Basic ride entry, one event pin
- \$50-\$99** Event T-shirt, plus items in category above
- \$100-\$299** Second event T-shirt, plus items in category above
- \$300-\$499** One ride hat, plus items in category above
- \$500-\$749** Embroidered backpack, plus items in category above
- \$750-\$899** Second ride hat, plus items in category above
- \$900-\$999** Second backpack, plus items in category above
- \$1,000-\$4,999** Photo plaque with you and the Ride for Kids® stars, plus items in category above
- \$5,000+** Special recognition as a member of the Ride for Kids® Champions Club, including a commemorative embroidered jacket*, plus items in category above

Please collect funds in the form of cash or checks made out to Pediatric Brain Tumor Foundation®, PBTF or Ride for Kids®.

We encourage you to mail funds collected before your event to PBTF, 302 Ridgefield Ct., Asheville, NC 28806. We'll send you a ride receipt to bring to registration.

If you're unable to attend, mail us your registration form and donations. Mark your form "Not Attending" to credit donations to your event and receive your premiums by mail.

The minimum donation to participate in a Ride for Kids® event is \$35 per motorcycle. We accept cash, checks and credit cards at registration.

If you can't attend the ride and will mail us your funds, please check your T-shirt size.

T-shirt: S M L XL 2XL 3XL

**A comparable leather jacket will be provided for men's sizes 56 to 64 and women's size 3XL.*

Release and waiver of liability and indemnity agreement

IN CONSIDERATION for being permitted to participate in the Ride for Kids® benefiting the Pediatric Brain Tumor Foundation®,

THE UNDERSIGNED:

1. HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE the Pediatric Brain Tumor Foundation®; Honda Motor Co., Inc., its related companies and its dealers; GEICO, its related companies and affiliates; the officers, directors, management, officials and volunteers assisting in the event; the sanctioning organization or any subdivision thereof; grounds operators, grounds owner, officials, promoters, sponsors, advertisers; owners and lessees of premises used to conduct the event and each of them, their officers and employees; all for the purpose herein referred to as "releasees," from all liability to the undersigned, his or her personal representatives, assigns, heirs, and next of kin for any and all loss or damage, and any claim or demands therefore on account of injury to the person or property or resulting in death of the undersigned, whether caused by the negligence of the releasees or otherwise while the undersigned is participating in the event.

2. HEREBY AGREES TO INDEMNIFY AND SAVE AND HOLD HARMLESS the releasees and each of them from any loss, liability, damage, or cost (including attorney's fees) they may incur due to the presence of the undersigned participating in the event and whether caused by the negligence of the releasees or otherwise.

3. HEREBY AGREES that in order to participate in this event, undersigned rider/driver must provide/present a valid operator's license and proof of personal injury and property damage liability insurance coverage.

4. HEREBY AGREES that while participating in the event, he or she will not ride while under the influence of alcohol or any substance that affects the ability to operate or control his or her vehicle.

5. HEREBY AGREES that he or she will not use or operate any vehicle in violation or contravention of any city, county, state or federal laws, statutes, ordinances or regulation and shall be personally liable for all fines and penalties for traffic law violations.

6. HEREBY AGREES agrees to wear minimum safety apparel as required by state law. Minimum safety apparel for these purposes may include a DOT-approved safety helmet. Rider is strongly advised to wear a helmet whether required to do so by law or not, and is strongly advised to wear glasses, goggles, or a face shield, and additional protective outerwear such as gloves, long-sleeved jacket, boots and long trousers while participating in the event. Rider understands and acknowledges that failure to wear proper safety apparel may result in the rider's injury or death.

7. HEREBY ASSUMES FULL RESPONSIBILITY FOR AND RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE due to the negligence of releasees or otherwise while participating in the event.

EACH OF THE UNDERSIGNED expressly acknowledges and agrees that the activities of the event are dangerous and involve the risk of serious injury and/or property damage.

THE UNDERSIGNED further expressly agrees that the foregoing release, waiver, and indemnity agreement is intended to be as broad and inclusive as is permitted by the law of the state in which it is operated and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

THE UNDERSIGNED HAS READ AND VOLUNTARILY SIGNS THE RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT, and further agrees that no oral representations, statements or inducements apart from the foregoing written agreement have been made.

THE UNDERSIGNED ALSO AGREES TO release the use of any photos, slides, videotapes, etc. that might contain the UNDERSIGNED for future use in promotional and/or informational activities as deemed appropriate by any of the releasees.

THE UNDERSIGNED ALSO AGREES that by providing a mailing and/or email address, he or she is opting in to receive communications from the Pediatric Brain Tumor Foundation®. The undersigned may opt out at any time by contacting info@pbtfus.org.

NOTE: Drawing void where prohibited or restricted by law. Must be present to win drawing prizes. The drawing is open only to U.S. citizens who are 18 years of age or older at the time of entry and have reached the age of majority in their state of residence. Drawing prize winners may not be an employee, family member, or paid contract vendor of the following: Pediatric Brain Tumor Foundation®; Honda Motor Co., Ltd., its subsidiaries, affiliates, or dealer networks; GEICO, its related companies or affiliates; other major sponsors; or prize-donating entity.

Signature of rider _____ Date _____

Signature of adult passenger _____ Date _____

MINORS UNDER THE AGE OF 18 must have a parent or legal guardian present to sign a written waiver for each minor to participate and/or ride in a Ride for Kids® event. If parent or legal guardian is not present, a notarized waiver must be supplied at registration. *For example:* "The person named on this notarized form, [NAME], has my permission to sign the minor release and waiver of liability for my minor child, [NAME], to participate in and/or ride in the Ride for Kids® event in [CITY] on [DATE]." This form must be signed by a parent or legal guardian and notarized.

FOR PBTF OFFICIAL USE ONLY

\$ _____

Registration Team No. _____

Registration Form

Please fill out and sign the entire registration form in advance and bring it with you to the event.

Please print clearly

Rider Name _____

Rider Address _____

City _____ State _____ Zip _____

Rider Home Phone _____ Rider Work Phone _____

Rider Email _____

Passenger Name _____

Passenger Address (if different than above) _____

City _____ State _____ Zip _____

Passenger Home Phone _____ Passenger Work Phone _____

Passenger Email _____



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